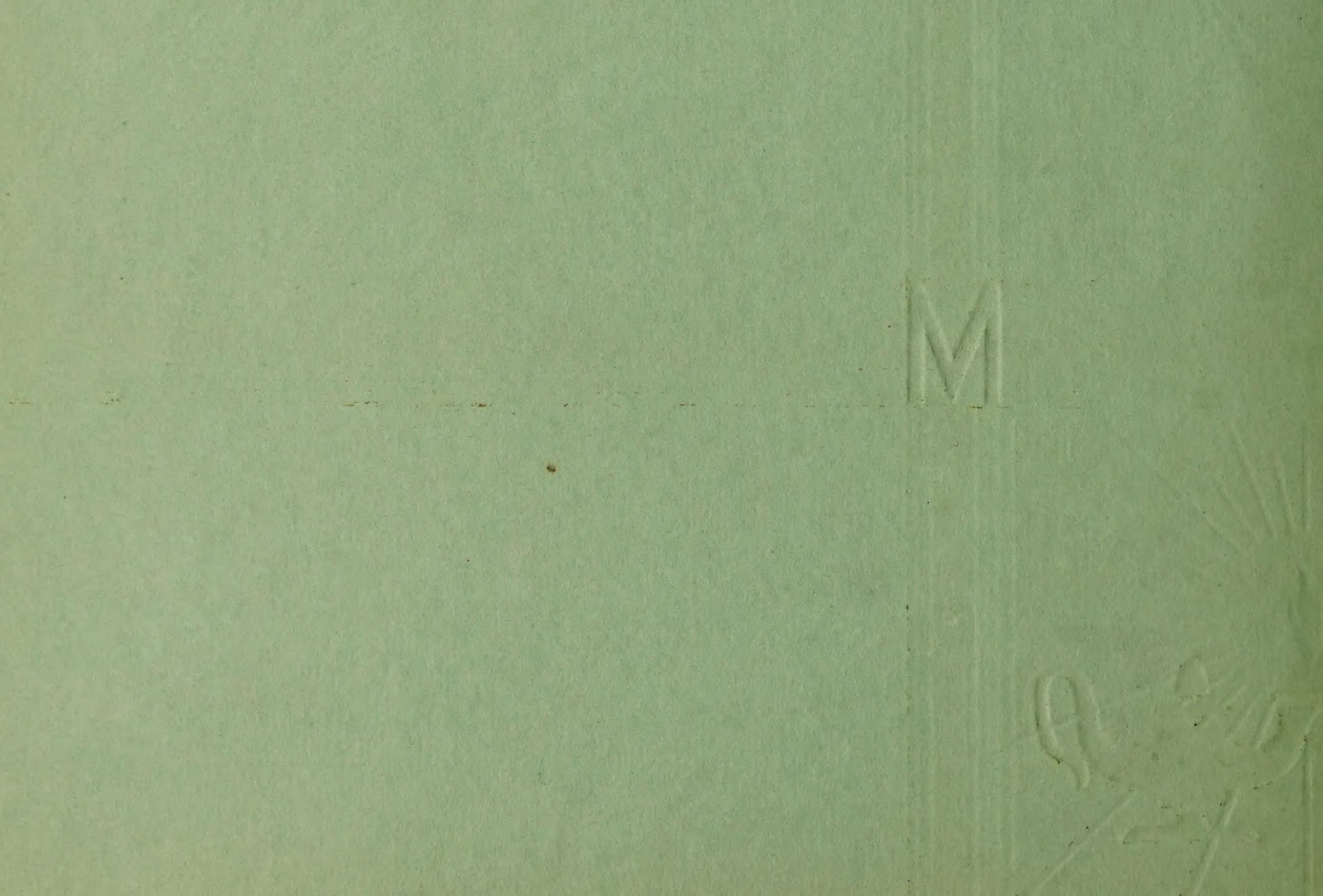
MARKEL

ELECTRIC

PRODUCTS

MARKET
ELECTRIC
PRODUCTS



Decorate with
Artistic Lighting
Equipment
A L E A
ARTISTIC
LIGHTING EQUIPMENT
ASSOCIATION
ART DECORATION VTILITY
QVALITY REPVTATION

MARKEL ELECTRIC PRODUCTS

FOREWORD AND GENERAL INFORMATION

In the designing and manufacture of Markel Lighting Fixtures, as illustrated and described in this catalog, our main concern has been to produce merchandise which you can sell with profit to yourself and satisfaction to your customers. We have not hesitated to strike out along new lines to keep abreast of the rapidly changing modes and manners in the art of artistic lighting. That is why many fixtures shown herein are distinctively individual—created and designed that they may give you all that is newest and best while demand is greatest and profits surest. You will note that Markel fixtures are priced to get the business for you even when price is of first concern. Quantity production—with high standards in quality of materials and workmanship—are responsible for the high value basis on which Markel Fixtures can be bought and sold.

A Word About Designs And Finishes

Rapid strides are being made in the art of fixture designing. The modern note is here to stay, and you find it reflected with good taste and good grace in many of the new Markel lines shown herein. Finishes are likewise new, with strong contrasts and accents of color as the outstanding features. Note also the use of natural tones of bronze, silver, wrought iron and gold, either harmonized or contrasted one with the other.

Wired Complete

Markel Fixtures are wired complete. Thus when they are delivered they are ready to install without any loss of time or expensive delays. All fixtures are wired with 1/32″ rubber insulated wire identified for polarity. All fixtures are equipped with keyless sockets, while brackets have canopy switches. Each fixture is thoroughly inspected for perfection in finish, wiring, and polarization, thus eliminating any danger from grounds or short circuits.

Conveniently Packed

All Markel Fixtures are packed one in a carton, including brackets. Each carton has been especially designed for the fixture it contains and is accurately labeled on the outside for classification on your shelves. The standard package consists of five cartons of one fixture each or ten cartons of one bracket each or small ceiling fixtures. No packing charge on standard shipping packages.

Telegraph And Cable Codes

Every item in all Markel lines carries its own code word. We feel sure you will find the use of these codes a convenience and economy in ordering Markel Fixtures.

A Guarantee Of Quality

All Markel Fixtures are built to a standard of quality which permits us to guarantee them to be free from all imperfections in quality of materials or workmanship.

We urge you to carefully preserve this catalog. From time to time, as new fixtures are perfected, we will mail you additional sections for insertion into their proper places.

MARKEL ELECTRIC PRODUCTS, Inc.
BUFFALO, N. Y., U. S. A.

COPYRIGHT M. E. P., INC., 1930 *All designs covered by design patents in the Dominion of Canada as well as the United States of America* PRINTED IN U. S. A.

MARKEL

The MARKEL 8500 Line

LIGHTING FITMENTS

A NEW NOTE IN LIGHTING FIXTURES

A NEW FREEDOM IN DECORATIVE MOTIF

MARKEL

The MARKEL 8500 Line

MASSIVE, colorful, with strong accents and contrasts—and an Old English tri-petal motif that has been modernized to meet the mode of today. Cast in Ferro metal and yellow brass, these new Markel 8500 Line fixtures present a massed effect that is almost spectacular. True beauty in every detail, with a freedom in modeling and a grace in balance and proportion seldom seen in modern designing. Note especially the colorful beauty of the bedroom numbers. A size and finish for every room and all worthy to grace the walls of any home.

No. 8501

ONE LIGHT CANDLE BRACKET

Wall Plate 4½" x 7½"; Extends 3¾"

FINISH: *Pewter and Gold*—CODE: *Wappen*
Bronze and Gold—CODE: *Walrus*

WIRED: *Canopy Switch*

PACKED: *One in carton. Ten in standard pkg.*

PRICE: $5.00

No. 8502

TWO LIGHT CANDLE BRACKET

Wall Plate 4½" x 7½"; Extends 4¼"; Spread 9½"

FINISH: *Pewter and Gold*—CODE: *Walpole*
Bronze and Gold—CODE: *Wallace*

WIRED: *Canopy Switch*

PACKED: *One in carton. Ten in standard pkg.*

PRICE: $7.00

No. 8575

FIVE LIGHT CANDLE

Length 42"; Spread 20"

FINISH: *Pewter and Gold*—CODE: *Welsh*
Bronze and Gold—CODE: *Wilfred*

WIRED: *Keyless Sockets*

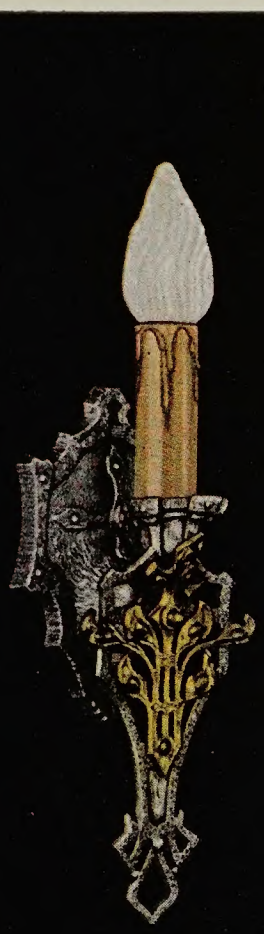
PACKED: *One in carton. Five in standard pkg.*

PRICE: $26.50

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING
IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

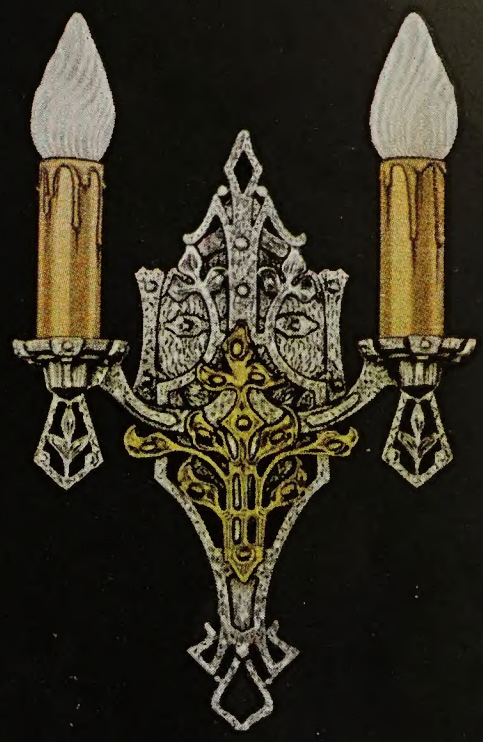
MARKEL

PRINTED IN U. S. A.



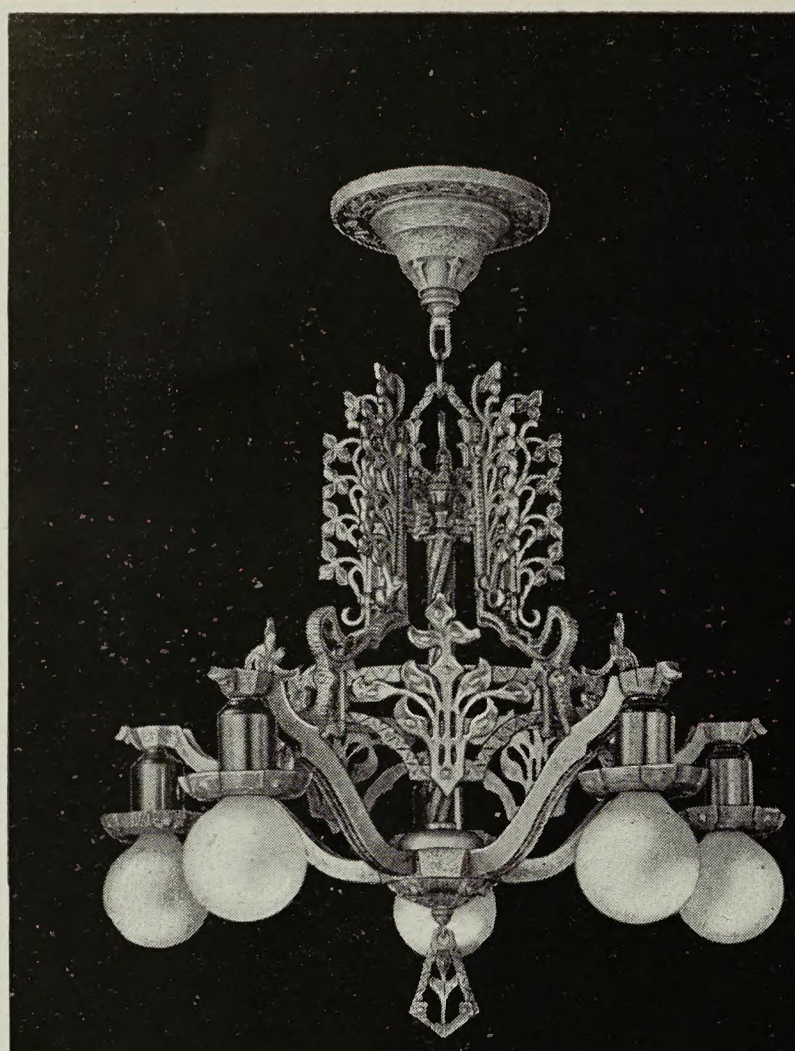
8501

8575



8502

MARKEL



8595

8585

No. 8595

FIVE LIGHT SEMI-CEILING

Length 25″; Spread 20″

FINISH: *Pewter and Gold*—CODE: *Wigwam*
Bronze and Gold—CODE: *Witness*

WIRED: *Keyless Sockets*

PACKED: *One in carton. Five in standard pkg.*

PRICE: $26.50

No. 8585

FIVE LIGHT DROP

Length 42″; Spread 20″

FINISH: *Pewter and Gold*—CODE: *Whittle*
Bronze and Gold—CODE: *Wizard*

WIRED: *Keyless Sockets*

PACKED: *One in carton. Five in standard pkg.*

PRICE: $26.50

MARKEL

PRINTED IN U. S. A.

No. 8505

FIVE LIGHT CANDLE

Length 42″; Spread 20″

FINISH: *Pewter and Gold*—CODE: *Waiver*
Bronze and Gold—CODE: *Waffle*

WIRED: *Keyless Sockets*

PACKED: *One in carton. Five in standard pkg.*

PRICE: $22.50

No. 8525

FIVE LIGHT SEMI-CEILING

Length 25″; Spread 20″

FINISH: *Pewter and Gold*—CODE: *Wrestler*
Bronze and Gold—CODE: *Warrior*

WIRED: *Keyless Socket*

PACKED: *One in carton. Five in standard pkg.*

PRICE: $22.50

MARKEL

No. 8515

FIVE LIGHT DROP

Length 42″; Spread 20″

FINISH: *Pewter and Gold*—CODE: *Weapon*
Bronze and Gold—CODE: *Warden*

WIRED: *Keyless Sockets*

PACKED: *One in carton. Five in standard pkg.*

PRICE: $22.50

No. 8532

TWO LIGHT CANDLE HALL

Length 42″; Spread 13½″

FINISH: *Pewter and Gold*—CODE: *Weaver*
Bronze and Gold—CODE: *Weber*

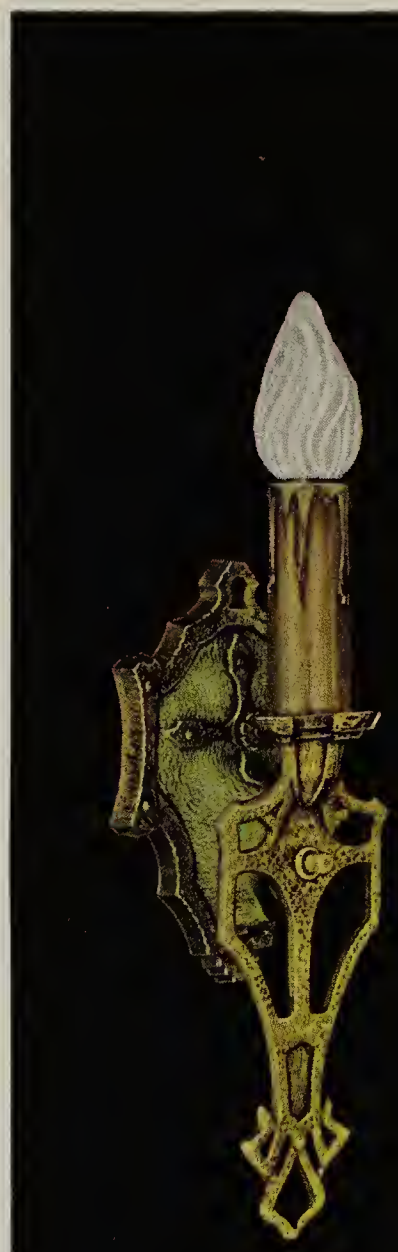
WIRED: *Keyless Sockets*

PACKED: *One in carton. Five in standard pkg.*

PRICE: $11.50

MARKEL

PRINTED IN U. S. A.



8571

8562

FACE VIEW

No. 8571

ONE LIGHT CANDLE BRACKET

Wall Plate 4½″ x 7½″; Extends 3¾″

FINISH: *Ivory and Gold* —CODE: *Woodland*
Green and Gold —CODE: *Worship*
Orchid and Gold—CODE: *Worsted*

WIRED: *Canopy Switch*

PACKED: *One in carton. Ten in standard pkg.*

PRICE: ~~$4.00~~ 3.25

FACE VIEW of No. 8563 as shown on reverse side

No. 8562

TWO LIGHT CEILING

Length 6¼″; Spread 13¼″ x 7¼″

FINISH: *Ivory and Gold* —CODE: *Whimper*
Green and Gold —CODE: *Wharf*
Orchid and Gold—CODE: *Whale*

WIRED: *Keyless Sockets*

PACKED: *One in carton. Ten in standard pkg.*

PRICE: ~~$3.50~~ 3.00

MARKEL

8572

8561

8563

No. 8572

TWO LIGHT CANDLE BRACKET

Wall Plate 7½″ x 4½″
Extends 4½″; Spread 9½″
FINISH: *Ivory and Gold*—CODE: *Wrangle*
Green and Gold—CODE: *Wrench*
Orchid and Gold—CODE: *Wrinkle*
WIRED: *Canopy Switch*
PACKED: *One in carton*
Ten in standard pkg.
PRICE: ~~$6.00~~ 4.00

No. 8561

ONE LIGHT CEILING

Length 3″; Spread 6¼″
FINISH: *Ivory and Gold* —CODE: *Wattle*
Green and Gold —CODE: *Webster*
Orchid and Gold—CODE: *Weasel*
Bronze and Gold—CODE: *Waverly*
Pewter and Gold—CODE: *Wheeler*
WIRED: *Keyless Socket*
PACKED: *One in carton. Ten in standard pkg.*
PRICE: ~~$2.00~~ 1.80

No. 8563

THREE LIGHT CEILING

Length 6¼″; Spread 13″
FINISH: *Ivory and Gold* —CODE: *Whitney*
Green and Gold —CODE: *Wicket*
Orchid and Gold—CODE: *Woodman*
WIRED: *Keyless Sockets*
PACKED: *One in carton.*
Ten in standard pkg.
PRICE: ~~$5.50~~ 4.25

PRINTED IN U. S. A.

The MARKEL 7400 Line

LIGHTING FIXTURES

Lighting fixtures in the Early American manner are always in demand. Today their vogue is strongly increasing. The Markel 7400 line fixtures follow the finest traditions in all elements of design. Note in the illustration the interesting use of the wood spindle motif—unusual, interesting and thoroughly in good taste. All decorative elements are in complete harmony with the general design of each fixture. The combination finish of Swedish Iron and Old Brass gives an antique feeling that is in thorough keeping with the characteristics in the design. The oak spindles are in stained brown. The glass chimneys are antiqued with a rich, harmonizing color. These fixtures are cast in aluminum with spinnings in brass. A beautiful line of fixtures which brings the finest Early American designing within the reach of everyone.

MARKEL ELECTRIC PRODUCTS, INC. - Buffalo, N. Y.

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING
IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

PRINTED IN U.S.A.

7432

7431

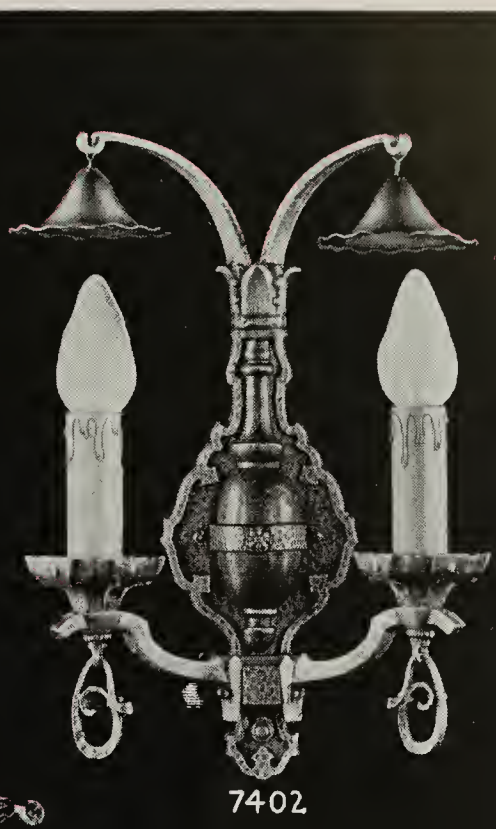
7435

No. 7432
TWO LIGHT BRACKET
Back 12½″ x 4½″; Extends 4½″; Spread 10″
FINISH: *Swedish Iron and Old Brass*
CODE: *Falcon*
WIRED: *Canopy Switch*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $11.50

No. 7435
FIVE LIGHT CANDLE FIXTURE
Length 48″; Spread 20″
FINISH: *Swedish Iron and Old Brass*
CODE: *Famine*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $32.50

No. 7431
ONE LIGHT BRACKET
Back 12½″ x 4½″; Extends 6½″
FINISH: *Swedish Iron and Old Brass*
CODE: *Fagot*
WIRED: *Canopy Switch*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $7.50

7401



7402

7405

No. 7401

ONE LIGHT BRACKET
Back 12½″ x 4½″; Extends 6½″
Finish: *Swedish Iron and Old Brass*
Code: *Fable*
Wired: *Canopy Switch*
Packed: *One in a carton, Ten in Standard Quantity*
Price: $6.00

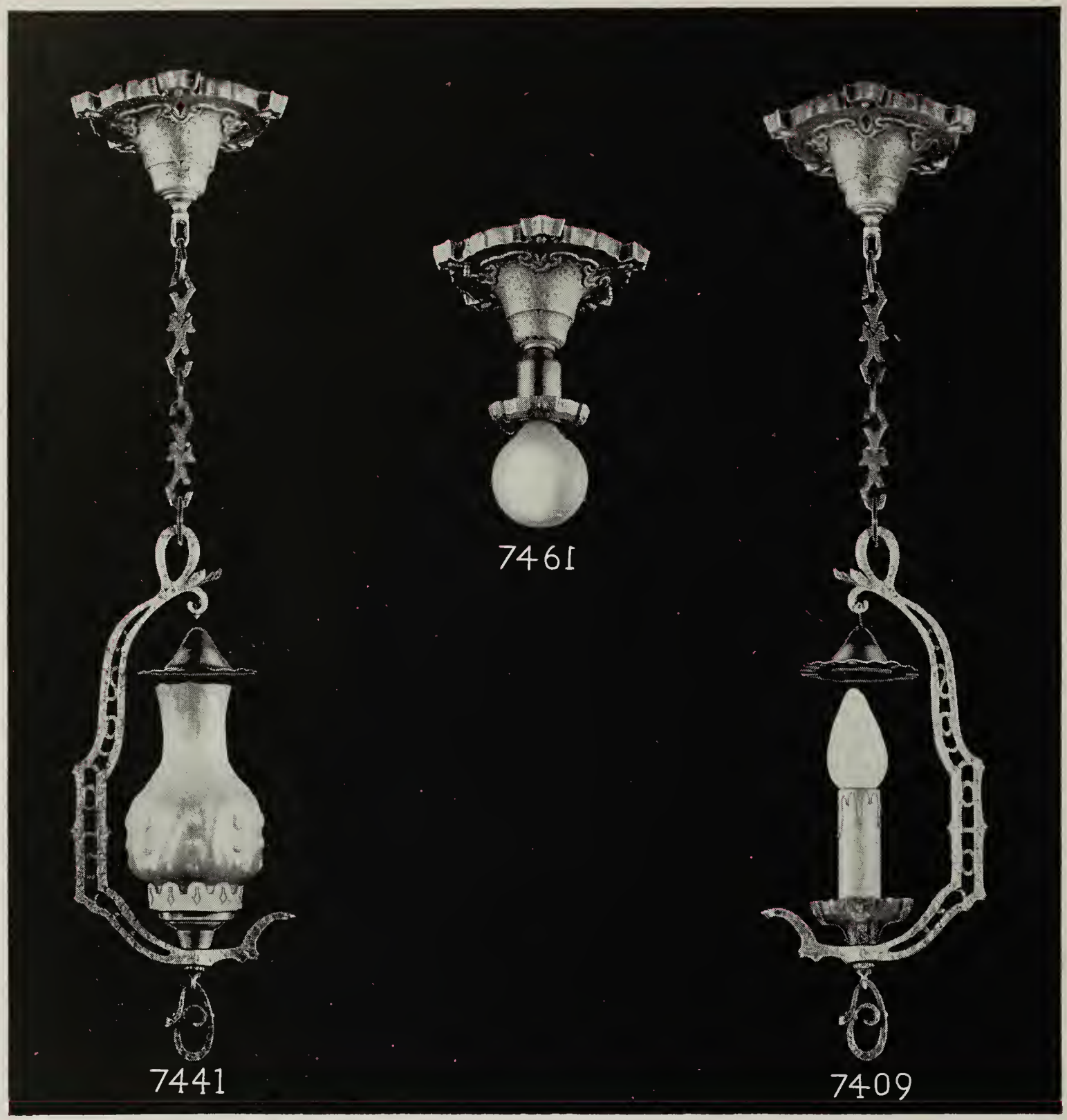
No. 7405

FIVE LIGHT CANDLE FIXTURE
Length 48″; Spread 20″
Finish: *Swedish Iron and Old Brass*
Code: *Facet*
Wired: *Keyless Sockets*
Packed: *One in a carton, Five in Standard Quantity*
Price: $25.00

No. 7402

TWO LIGHT BRACKET
Back 12½″ x 4½″; Extends 4½″; Spread 10″
Finish: *Swedish Iron and Old Brass*
Code: *Fabric*
Wired: *Canopy Switch*
Packed: *One in a carton, Ten in Standard Quantity*
Price: $8.50

MARKEL



No. 7441

ONE LIGHT HALL FIXTURE
Length 42″
FINISH: *Swedish Iron and Old Brass*
CODE: *Farmer*
WIRED: *Keyless Socket*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $10.50

No. 7461

ONE LIGHT CEILING
Length 5¾″; Spread 7¼″
FINISH: *Swedish Iron and Old Brass*
CODE: *Fashion*
WIRED: *Keyless Socket*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $2.50

No. 7409

ONE LIGHT HALL FIXTURE
Length 42″
FINISH: *Swedish Iron and Old Brass*
CODE: *Faction*
WIRED: *Keyless Socket*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $9.00

MARKEL

The

MARKEL

7300 Line

LIGHTING FITMENTS

MODERN! WITH SHADED LIGHT TO ADD TO THE SELLING OPPORTUNITIES OF THESE LOVELY NEW FIXTURES.

MARKEL

The MARKEL 7300 Line

THE Markel 7300 Lighting Fixtures are strikingly new, in the modern manner, featuring beautiful shaded light. Note the complete harmony in design and color throughout each fixture. Finished in Polished Aluminum with strong contrasts in Gold, as illustrated in the color page to the right, or in Polished Gold as shown on next color page following. The satin finish, honey colored glass adds an unusual and pleasing decorative effect giving life and color to the fixtures. The decorative cast panel between the glass is backed up with translucent Karolith, giving a marble effect when unlighted and a soft, warm brown glow when lighted. A complete line, cast in aluminum that will command attention and get sales.

No. 7301

ONE LIGHT BRACKET

Length 11″; Width 7″; Extends 3½″

FINISH: *Polished Gold* — CODE: *Habit*

FINISH: *Polished Aluminum and Gold*—CODE: *Haggle*

WIRED: *Canopy Switch*

PACKED: *One in carton; Ten in Standard Quantity*

PRICE: $5.50

No. 7335

FIVE LIGHT DROP

Length 42″; Spread 18″

FINISH: *Polished Gold*—CODE: *Highland*

FINISH: *Polished Aluminum and Gold*

CODE: *Hinder*

WIRED: *Keyless Sockets*

PACKED: *One in carton; Five in Standard Quantity*

PRICE: $27.50

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA.

PRINTED IN U.S.A.

MARKEL

7301

7335

MARKEL

The MARKEL 7300 Line

HERE are illustrated the Markel 7300 Lighting Fixtures in the beautiful Polished Gold Finish. Compare this treatment with the Polished Aluminum and Gold Finish as illustrated on the previous color page. Note, especially, that beautiful shaded light is achieved through satin finished, honey colored glass to harmonize perfectly with the all gold finish. Here, also, the cast decorative panels between glass are backed up with Karolith, which adds warmth to the flood of soft, colorful shaded light that so effectively sets off the designing of these fixtures. This new, cast aluminum line in either finish harmonizes with almost any decorative scheme. Its wide selling possibilities will add generous profits to your fixture business.

No. 7325

FIVE LIGHT SEMI-CEILING
Length 14½"; Spread 18"
FINISH: *Polished Gold*—CODE: *Heather*
FINISH: *Polished Aluminum and Gold*
CODE: *Herald*
WIRED: *Keyless Sockets*
PACKED: *One in carton; Five in Standard Quantity*
PRICE: $22.50

No. 7323

THREE LIGHT SEMI-CEILING
Length 14½"; Spread 14½"
FINISH: *Polished Gold*—CODE: *Hammer*
FINISH: *Polished Aluminum and Gold*
CODE: *Hanson*
WIRED: *Keyless Sockets*
PACKED: *One in carton; Five in Standard Quantity*
PRICE: $18.00

No. 7315

FIVE LIGHT DROP
Length 42"; Spread 18"
FINISH: *Polished Gold*—CODE: *Harbor*
FINISH: *Polished Aluminum and Gold*
CODE: *Hatchet*
WIRED: *Keyless Sockets*
PACKED: *One in carton; Five in Standard Quantity*
PRICE: $22.50

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

PRINTED IN U.S.A.

7325

7315

7323

MARKEL

7361

7313

No. 7361

ONE LIGHT CEILING

Length 2¾″; Spread 6½″
FINISH: *Polished Gold*—CODE: *Hockey*
FINISH: *Polished Aluminum and Gold*
CODE: *Hurdle*
WIRED: *Keyless Socket*
PACKED: *One in carton; Ten in Standard Quantity*
PRICE: $2.00

No. 7313

THREE LIGHT DROP FIXTURE

Length 42″; Spread 14½″
FINISH: *Polished Gold*—CODE: *Haldane*
FINISH: *Polished Aluminum and Gold*—CODE: *Halter*
WIRED: *Keyless Sockets*
PACKED: *One in carton; Five in Standard Quantity*
PRICE: $18.00

PRINTED IN U.S.A.

MARKEL

The

MARKEL

7200 Line

LIGHTING FITMENTS

TO GIVE THE MODERN TOUCH TO HOMES OF ANY DECORATIVE SCHEME

MARKEL

The MARKEL 7200 Line

THE Markel 7200 Line Lighting Fixtures, though modern in the newest sense of the word, possess that unusual quality of not over-dominating the decorations of any home. Note, especially, the restraint of the designing and how shaded light has been made an integral feature of these fixtures. Cast in Ferro Metal and finished in Swedish Iron with satin finish crystal glassware or Antique Gold with satin finish, honey colored glassware.

No. 7233

THREE LIGHT DROP

Length 42″; Spread of Glass Panels at Top 15½″
FINISH: *Swedish Iron* — CODE: *General*
Antique Gold — CODE: *Genius*
WIRED: *Keyless Sockets*
PACKED: *One in carton; Five in Standard Quantity*
PRICE: $19.50

No. 7201

ONE LIGHT BRACKET

Extends 3¾″; Width 6¾″; Length 13½″
FINISH: *Swedish Iron* — CODE: *Gasket*
Antique Gold — CODE: *Gather*
WIRED: *Canopy Switch*
PACKED: *One in carton; Ten in Standard Quantity*
PRICE: $5.50

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA.

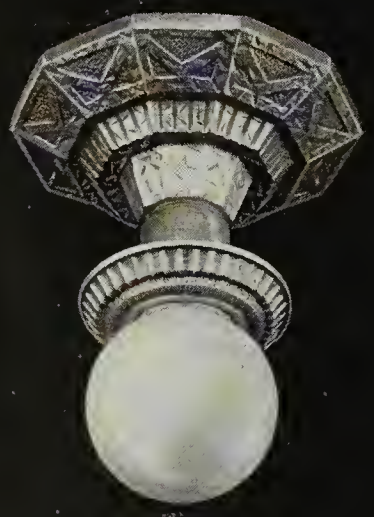
PRINTED IN U.S.A.

7233

7201

MARKEL

7223



7261

7213

No. 7223

THREE LIGHT SEMI-CEILING

Length 14″; Spread of Glass Panels at Top 15½″

FINISH: *Swedish Iron* — CODE: *Gelding*
Antique Gold — CODE: *Gender*
WIRED: *Keyless Sockets*
PACKED: *One in carton; Five in Standard Quantity*
PRICE: $16.50

No. 7261

ONE LIGHT CEILING

Length 4½″; Spread 6″

FINISH: *Swedish Iron*—CODE: *Genteel*
Antique Gold—CODE: *Godfrey*
WIRED: *Keyless Socket*
PACKED: *One in carton; Ten in Standard Quantity*
PRICE: $2.00

No. 7213

THREE LIGHT DROP

Length 42″; Spread of Glass Panels at Top 15½″

FINISH: *Swedish Iron* — CODE: *Gauntlet*
Antique Gold — CODE: *Gavel*
WIRED: *Keyless Sockets*
PACKED: *One in carton; Five in Standard Quantity*
PRICE: $16.50

PRINTED IN U. S. A.

MARKEL

The MARKEL 4100 Line

LIGHTING FITMENTS

A NEW Markel line of unusual beauty, meeting the popular demand for shaded light. Note the massive, well-rounded effect of the drop fixtures — gracefully proportioned in every line, beautiful in every detail of designing. Cast in Ferro-metal and finished in Del Rio — a blending of shaded gold into the rich browns of the basic coloring and high-lighted in color. The glassware is satin finish in Champagne Color. Several fixtures are also finished in Ivory Poly and are equipped with Satin finish Pastelle Rose glassware. Truly a beautiful line of lighting fixtures.

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING
IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

PRINTED IN U S A.

No. 4115
FIVE LIGHT DROP
Length 36″; Spread 21″
FINISHES: *Del Rio - Champagne Color shades*—CODE: *Ebony*
WIRED: *Keyless Sockets* — PACKED: *One in a carton, Five in Standard Quantity* PRICE: $15.00

No. 4123
THREE LIGHT SEMI CEILING
Length 14″; Spread 15½″
FINISHES: *Del Rio - Champagne Color shades*—CODE: *Elder*
Ivory Poly - Pastelle Rose shades—CODE: *Embassy*
WIRED: *Keyless Sockets* — PACKED: *One in a carton, Five in Standard Quantity* PRICE: $10.50

No. 4125
FIVE LIGHT SEMI CEILING
Length 14″; Spread 21″
FINISH: *Del Rio - Champagne Color shades*—CODE: *Elegy*
WIRED: *Keyless Sockets* — PACKED: *One in a carton, Five in Standard Quantity* PRICE: $15.00

No. 4101
ONE LIGHT BRACKET
Extends 5½″, Wall Plate 12″ x 5½″
FINISHES: *Del Rio - Champagne Color shades*—CODE: *Eagle*
Ivory Poly - Pastelle Rose shades—CODE: *Eject*
WIRED: *Canopy Switch* — PACKED: *One in carton, Ten in Standard Quantity* PRICE: $4.50

MARKEL

No. 4135
FIVE LIGHT FIXTURE (WITH BRACES)
Length 42″; Spread 21″
FINISH: *Del Rio - Champagne Color shades*—CODE: *Effect*
WIRED: *Keyless Sockets* — PACKED: *One in a carton;*
Five in Standard Quantity PRICE: $18.00

No. 4151
ONE LIGHT DROP (BOWL FIXTURE)
Length 12″; Bowl diam. 8″
FINISHES: *Del Rio-Champagne Color glass*—CODE: *Endorse*
Ivory Poly - Pastelle Rose glass—CODE: *Enforce*
WIRED: *Keyless Sockets* — PACKED: *One in a carton,*
Five in Standard Quantity PRICE: $4.00

No. 4122
TWO LIGHT SEMI CEILING (WITH TWO SHADES)
Length 14″; Spread 11¾″ x 5¼″
FINISHES: *Del Rio - Champagne Color shades*—CODE: *Eclipse*
Ivory Poly - Pastelle Rose shades—CODE: *Embargo*
WIRED: *Keyless Sockets* — PACKED: *One in a carton,*
Five in Standard Quantity PRICE: $7.50

No. 4141
ONE LIGHT SEMI CEILING (BOWL FIXTURE)
Length 36″; Bowl diam. 8″
FINISHES: *Del Rio - Champagne Color glass*—CODE: *Encroach*
Ivory Poly - Pastelle Rose glass—CODE: *Endear*
WIRED: *Keyless Sockets* — PACKED: *One in a carton,*
Five in Standard Quantity PRICE: $5.50

MARKEL

No. 4113
THREE LIGHT DROP
Length 36″; Spread 15½″
FINISHES: *Del Rio - Champagne Color shades*
CODE: *Eastern*
Ivory Poly - Pastelle Rose shades—CODE: *Elect*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: **$11.50**

No. 4112
TWO LIGHT DROP
(Not Illustrated)
Length 36″; Spread 11¾″
FINISHES: *Del Rio - Champagne Color shades*
CODE: *Earnest*
Ivory Poly - Pastelle Rose shades—CODE: *Elbow*
WIRED: *Keyless Sockets* PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $8.50

No. 4171
ONE LIGHT DROP
Length 36″; Bowl Diam. 10″
FINISH: *Del Rio - Champagne Glass* CODE: *Enfold*
Ivory Poly - Pastelle Rose glass—CODE: *Engross*
WIRED: *Keyless Sockets* PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $7.00

No. 4181
ONE LIGHT SEMI CEILING
Length 12″; Bowl Diam. 10″
FINISH: *Del Rio - Champagne glass* CODE: *Enlist*
Ivory Poly - Pastelle Rose glass—CODE: *Entail*
WIRED: *Keyless Sockets* PACKED: *One in a carton*
Five in Standard Quantity PRICE: $5.50

The MARKEL 3900 LINE

LIGHTING FIXTURES

A new line of colorful body fixtures possessing many distinctive elements in designing. Though generous in size, these fixtures possess balance and symmetry, harmonizing each part with the whole fixture. The finish is Browntone Poly in glossy lacquer with colorful highlights. Fixtures of established demand. They should be on display in your show rooms.

NO.	LIGHTS	SPREAD	CODE	PRICE
3915	5 Light Drop	20″	Edition	$9.50
3914	4 Light Drop	20″	Edify	8.25 (Not Illustrated)
3913	3 Light Drop	17″	Edible	7.00 (Not Illustrated)
3912	2 Light Drop	15″	Echo	5.25 (Not Illustrated)

All are finished in Browntone Poly, made 36″ long. Wired with Turn Knob sockets. Packed one in a carton and five to a standard quantity.

PRINTED IN U.S.A.

NO.	LIGHTS	SPREAD	CODE	PRICE
3925	5 Light Semi Ceiling	20″	Elate	$9.00
3924	4 Light Semi Ceiling	20″	Egress	7.75 (Not Illustrated)
3923	3 Light Semi Ceiling	17″	Effigy	6.50 (Not Illustrated)

All are finished Brownstone Poly. Made 12″ long. Wired with keyless sockets. Packed one in a carton and five to a standard quantity.

No. 3931
ONE LIGHT PENDANT
Length 36″
FINISHES: *Brownstone Poly*—CODE: *Eliot*
Ivory Poly—CODE: *Elude*
WIRED: *Turn Knob Socket*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $1.85

No. 3911
ONE LIGHT DROP BRACKET
Wall Plate 6″ x 4″; Extends 5½″
FINISHES: *Brownstone Poly*—CODE: *Easel*
Ivory Poly—CODE: *Emblem*
WIRED: *Turn Knob Socket*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $1.85

No. 3901
ONE LIGHT CANDLE BRACKET
Wall Plate 6″ x 4″; Extends 5½″
FINISHES: *Brownstone Poly*—CODE: *Earing*
Ivory Poly—CODE: *Embark*
WIRED: *Pull Chain*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $2.25

This illustration shows the beautiful Polished Gold finish available on Markel 3700 line fixtures. Equipped with Lustro Shades in beautiful two-toned brown.

The MARKEL 3700 LINE LIGHTING FIXTURES

This new Markel line of decorative lighting fixtures emphasizes the importance of shaded light through soft, colorful glass. Designed with a high degree of individuality—yet appropriate for all types of homes where distinctiveness is desired. Cast in aluminum and beautifully decorated in three finishes. The illustration above shows the Polished Gold finish with beautiful Lustro shades in two-toned brown. On the next two pages, you will note fixtures finished in Polished Aluminum and Gold with Champagne color shades in satin finish pressed glass; also the Ivory Poly finish equipped with Pastelle Rose color shades.

MARKEL ELECTRIC PRODUCTS, Inc. - - Buffalo, N. Y.

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING
IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

MARKEL

PRINTED IN U.S.A.

No. 3701

ONE LIGHT BRACKET
Extends 6¼″; Wall Plate 11½″ x 4¾″
FINISHES: *Aluminum and Gold - Champagne Color shades*—CODE: *Gallop*
Polished Gold - Lustro shades—CODE: *Gable*
Ivory Poly - Pastelle Rose shades—CODE: *Genial*
WIRED: *Canopy Switch*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $6.00

No. 3735

FIVE LIGHT FIXTURE
Length 42″; Spread 20½″
FINISHES: *Alum. and Gold - Champagne Color shades*
CODE: *Gaudy*
Polished Gold - Lustro shades
CODE: *Gallon*
WIRED: *Keyless Sockets* PACKED: *One in a carton, Five in Standard Quantity* PRICE: $24.50

No. 3745

FIVE LIGHT SEMI CEILING
Length 24½″; Spread 20½″
FINISHES: *Aluminum and Gold - Champagne Color shades*—CODE: *Garret*
Polished Gold - Lustro shades—CODE: *Gallery*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $24.50

MARKEL

No. 3713

THREE LIGHT DROP Length 36″; Spread 16″

FINISHES: *Alum. and Gold - Champagne shades*—CODE: *Gander*
Polished Gold - Lustro shades—CODE: *Gaffer*
Ivory Poly - Pastelle Rose shades—CODE: *Geyser*
WIRED: *Keyless Sockets* — PACKED: *One in a carton,*
Five in Standard Quantity PRICE: $16.50

No. 3722

TWO LIGHT SEMI CEILING Length 14″; Spread 15″ x 9″

FINISHES: *Alum. and Gold - Champagne shades*—CODE: *Garland*
Polished Gold - Lustro shades—CODE: *Gaily*
Ivory Poly - Pastelle Rose shades—CODE: *Gypsy*
WIRED: *Keyless Sockets* — PACKED: *One in a carton;*
Five in Standard Quantity PRICE: $12.50

No. 3751

ONE LIGHT SEMI CEILING (BOWL FIXTURE)
Length 12″; Bowl diam. 10″

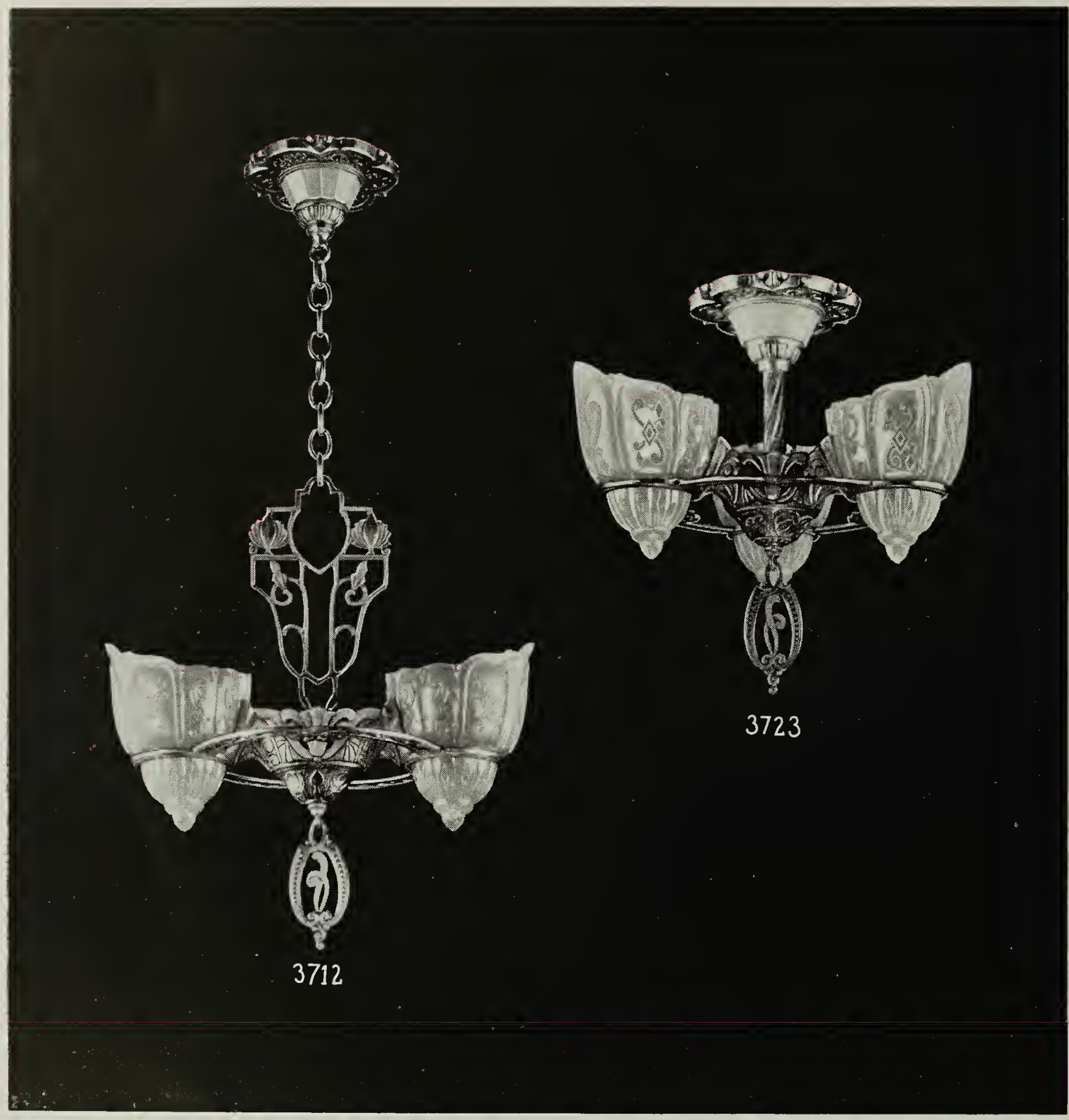
FINISHES: *Alum. and Gold - Champagne shades*—CODE: *Giddy*
Ivory Poly - Pastelle Rose shades—CODE *Giraffe*
WIRED: *Keyless Sockets* PACKED: *One in a carton,*
Five in Standard Quantity PRICE: $6.50

No. 3771

ONE LIGHT DROP (BOWL FIXTURE)
Length 36″; Bowl diam. 10″

FINISHES: *Alum. and Gold - Champagne shades*—CODE: *Glare*
Ivory Poly - Pastelle Rose shades—CODE: *Glean*
WIRED: *Keyless Sockets* PACKED: *One in a carton,*
Five in Standard Quantity PRICE: $8.00

MARKEL



No. 3712

TWO LIGHT DROP

Length 36″; Spread 15″ x 9″
FINISH: *Aluminum and Gold - Champagne*
Color shades—CODE: *Gammon*
Polished Gold - Lustro shades—CODE: *Gadfly*
Ivory Poly - Pastelle Rose shades—CODE: *Gently*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five to Standard Quantity*
PRICE: $13.50

No. 3723

THREE LIGHT SEMI CEILING

Length 14″; Spread 16″
FINISH: *Aluminum and Gold - Champagne*
Color Shades—CODE: *Gaiter*
Polished Gold - Lustro shades—CODE: *Garter*
Ivory Poly - Pastelle Rose shades—CODE: *Girdle*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five to Standard Quantity*
PRICE: $15.50

MARKEL

THE

MARKEL

2800

LINE

LIGHTING FIXTURES

Beautiful Shaded Light In

Finishes And Color Tones

For Every Room In The House

The

MARKEL

2800 Line

LIGHTING FIXTURES

In One Line - Featuring Shaded Light - Fixtures in design, color and glassware to harmonize with every room in the home

SHADED light—achieved with smart, colorful glass shades—that is the newest note in decorative lighting. The Markel 2800 Line, in an original manner, emphasizes the vogue for modern designing and for color tones in glass to harmonize with the finish of the fixture. Consider, for example, the harmonized beauty of a pastel green satin finish shade used with a fixture finished in green and gold; or a pastel Rose satin finish shade used with a fixture finished in ivory and rose; or a honey colored satin finish shade used with a fixture finished in ivory and gold, gold poly, or pewter and black. Such color harmonies adapt this line to the decorative requirements of any room in the home. Cast in ferro-metal.

MARKEL ELECTRIC PRODUCTS, INC.
BUFFALO NEW YORK

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA.

PRINTED IN U.S.A.

MARKEL

No. 2801

ONE LIGHT BRACKET

Length 10½″; Width 5½″; Extends 4¼″

FINISHES: *Gold Poly, Honey Glass*—CODE: *Madcap*
Pewter and Black, Honey Colored Glass—CODE: *Manifold*
Ivory and Gold, Honey Colored Glass—CODE: *Master*
Ivory and Rose, Pastel Rose Glass—CODE: *Merger*
Green and Gold, Pastel Green Glass—CODE: *Mongrel*
WIRED: *Canopy Switch*
PACKED: *One in a Carton; Ten in Standard Quantity*
PRICE: $4.00

No. 2815

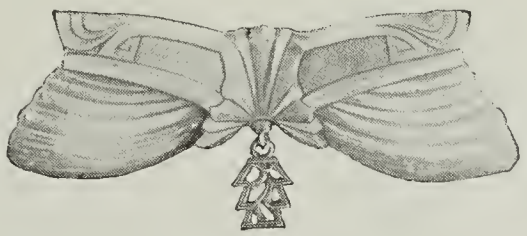
FIVE LIGHT DROP FIXTURE

Length 36″; Spread 16½″
FINISHES: *Gold Poly, Honey Colored Glass*—CODE: *Magnet*
Pewter and Black, Honey Colored Glass—CODE: *Marshall*
WIRED: *Keyless Sockets*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $13.50

No. 2825

FIVE LIGHT SEMI-CEILING FIXTURE

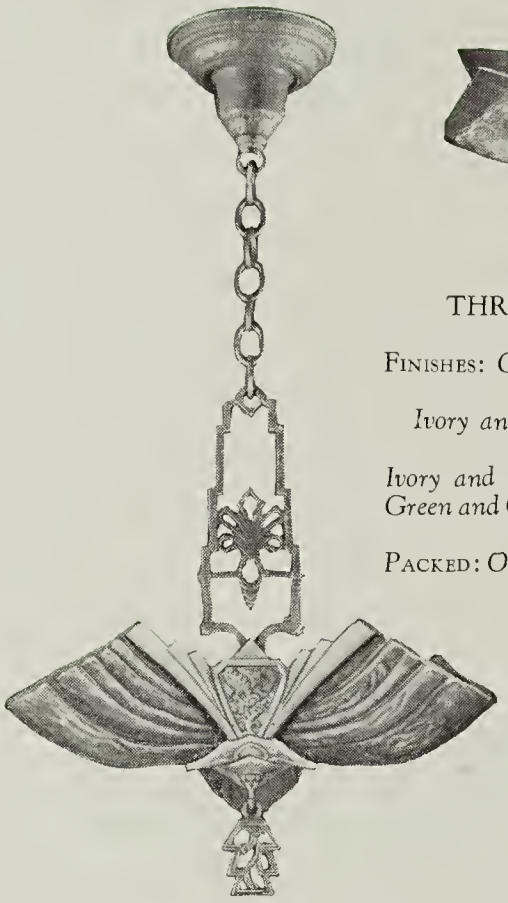
Length 12″; Spread 16½″
FINISHES: *Gold Poly, Honey Colored Glass*—CODE: *Mallard*
Pewter and Black, Honey Colored Glass—CODE: *Marten*
WIRED: *Keyless Sockets*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $13.50



No. 2862

TWO LIGHT CEILING FIXTURE

Length 6″; Spread 15″ x 6½″
FINISHES: *Gold Poly, Honey Glass*—CODE: *Mandarin*
Ivory and Gold, Honey Glass—CODE: *Mental*
Ivory and Rose, Pastel Rose Glass—CODE: *Mission*
Green and Gold, Pastel Green Glass—CODE: *Measure*
WIRED: *Keyless Sockets*
PACKED: *One in a Carton; Ten in Standard Quantity*
PRICE: $5.00



No. 2813

THREE LIGHT DROP FIXTURE

Length 36″; Spread 15½″

FINISHES: *Gold Poly, Honey Colored Glass*—CODE: *Magic*

Pewter and Black, Honey Colored Glass—CODE: *Maple*

Ivory and Poly. Honey Colored Glass, CODE: *Meadow*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $10.50

No. 2863

THREE LIGHT CEILING FIXTURE

Length 6″; Spread 15½″

FINISHES: *Gold Poly, Honey Colored Glass*—CODE: *Mandrake*

Ivory and Gold, Honey Colored Glass—CODE: *Mercury*

Ivory and Rose, Pastel Rose Glass—CODE: *Molar*

Green and Gold, Pastel Green Glass—CODE: *Mutton*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Ten in Standard Quantity*

PRICE: $7.50

No. 2812

TWO LIGHT DROP FIXTURE

Length 36″; Spread 15″ x 6½″

FINISHES: *Gold Poly, Honey Colored Glass*—CODE: *Madras*

Ivory and Poly, Honey Colored Glass—CODE: *Matron*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $8.50

No. 2822

TWO LIGHT SEMI-CEILING FIXTURE

Length 10½″; Spread 15″ x 6½″

FINISHES: *Gold Poly, Honey Colored Glass*—CODE: *Magpie*

Ivory and Poly, Honey Colored Glass—COPE: *Metric*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $7.50

No. 2823

THREE LIGHT SEMI-CEILING FIXTURE

Length 10½″; Spread 15½″

FINISHES: *Gold Poly, Honey Colored Glass*—CODE: *Majesty*

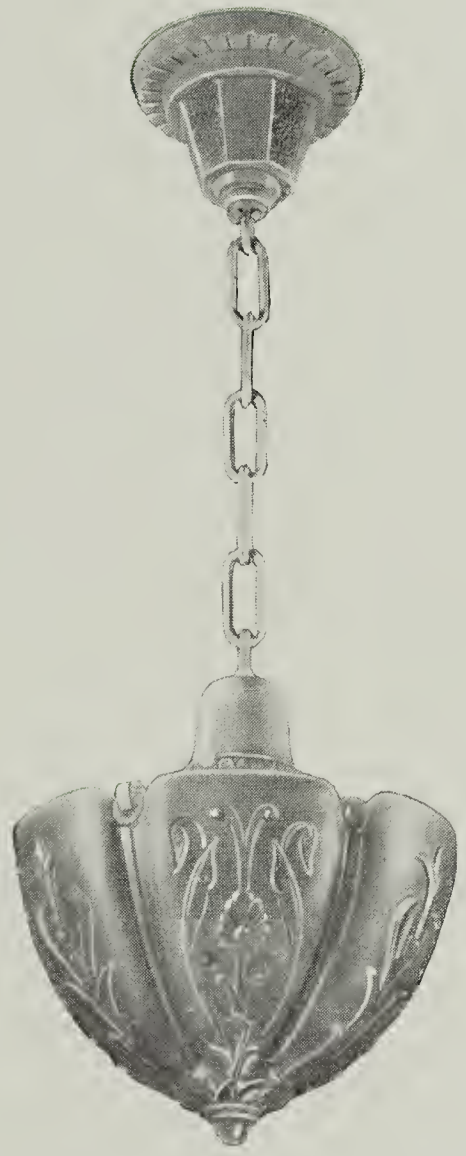
Ivory and Poly, Honey Colored Glass—CODE: *Migrate*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $9.50

No. 2851



No. 2841

No. 2851

ONE LIGHT CEILING TYPE

Bowl 8″ diameter; Overall length 12″

FINISHES:

Gold Poly, Honey Colored Glass—CODE: *Malory*
Pewter and Gold, Honey Colored Glass—CODE: *Maiden*
Green and Gold, Pastel Green Glass—CODE: *Major*
Ivory Poly, Pastel Rose Glass—CODE: *Maintain*
WIRED: *Keyless Receptacle*

PACKED: *One in a Carton; Ten in Standard Quantity*
PRICE: $4.00 each

No. 2841

ONE LIGHT PENDANT TYPE

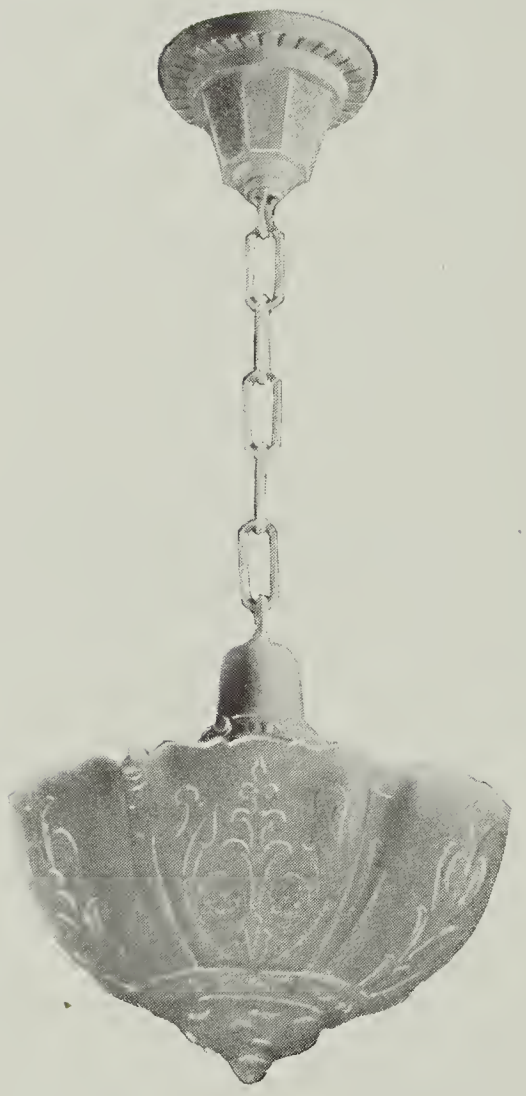
Bowl 8″ diameter; Overall length 36″

FINISHES:

Gold Poly, Honey Colored Glass—CODE: *Magnolia*
Pewter and Gold, Honey Colored Glass—CODE: *Mackerel*
Green and Gold, Pastel Green Glass—CODE: *Magnify*
Ivory Poly, Pastel Rose Glass—CODE: *Madam*

PACKED: *One in a Carton; Ten in Standard Quantity*
PRICE: $5.50

MARKEL



No. 2871

No. 2881

No. 2871

ONE LIGHT PENDANT TYPE

Bowl 10″ diameter; Overall length 36″

FINISHES:

Gold Poly, Honey Colored Glass—CODE: *Marmot*
Pewter and Gold, Honey Colored Glass—CODE: *Malady*
Green and Gold, Pastel Green Glass—CODE: *Mustang*
Ivory Poly. Pastel Rose Glass—CODE: *Malice*

WIRED: *Keyless Socket*

PACKED: *One in a Carton; Ten in Standard Quantity*

PRICE: $7.00

No. 2881

ONE LIGHT CEILING TYPE

Bowl 10″ diameter; Overall length 12″

FINISHES:

Gold Poly, Honey Colored Glass—CODE: *Modiste*
Pewter and Gold, Honey Colored Glass—CODE: *Manner*
Green and Gold, Pastel Green Glass—CODE: *Marmion*
Ivory Poly, Pastel Rose Glass—CODE: *Market*

WIRED: *Keyless Receptacle*

PACKED: *One in a Carton; Ten in Standard Quantity*

PRICE: $5.50

The MARKEL 1900 Line

LIGHTING FITMENTS

HARKING BACK TO
HERALDIC DAYS
FOR ITS COLORFUL
INSPIRATION

MARKEL

The MARKEL 1900 Line

A NEW LINE designed around a heraldic shield motif of unusual beauty in color and proportion. Freedom in modeling lends distinction to these fixtures, their graceful proportions and generous size give them the appearance of costing far more than they do. A complete line that has already won wide acceptance. Finished in bronze and highlighted with deep reds and blues.

No. 1901
ONE LIGHT CANDLE BRACKET
Wall Plate 11¼″ x 4¼″; Extends 4¾″
FINISH: *Bronze*—WIRED: *Canopy Switch*
CODE: *Walker*
PACKED: *One in carton. Ten in standard pkg.*
PRICE: $3.50

No. 1902
TWO LIGHT CANDLE BRACKET
Wall Plate 11¼″ x 4¼″; Extends 2½″; Spread 8″
FINISH: *Bronze*—WIRED: *Canopy Switch*
CODE: *Waltham*
PACKED: *One in carton. Ten in standard pkg.*
PRICE: $4.50

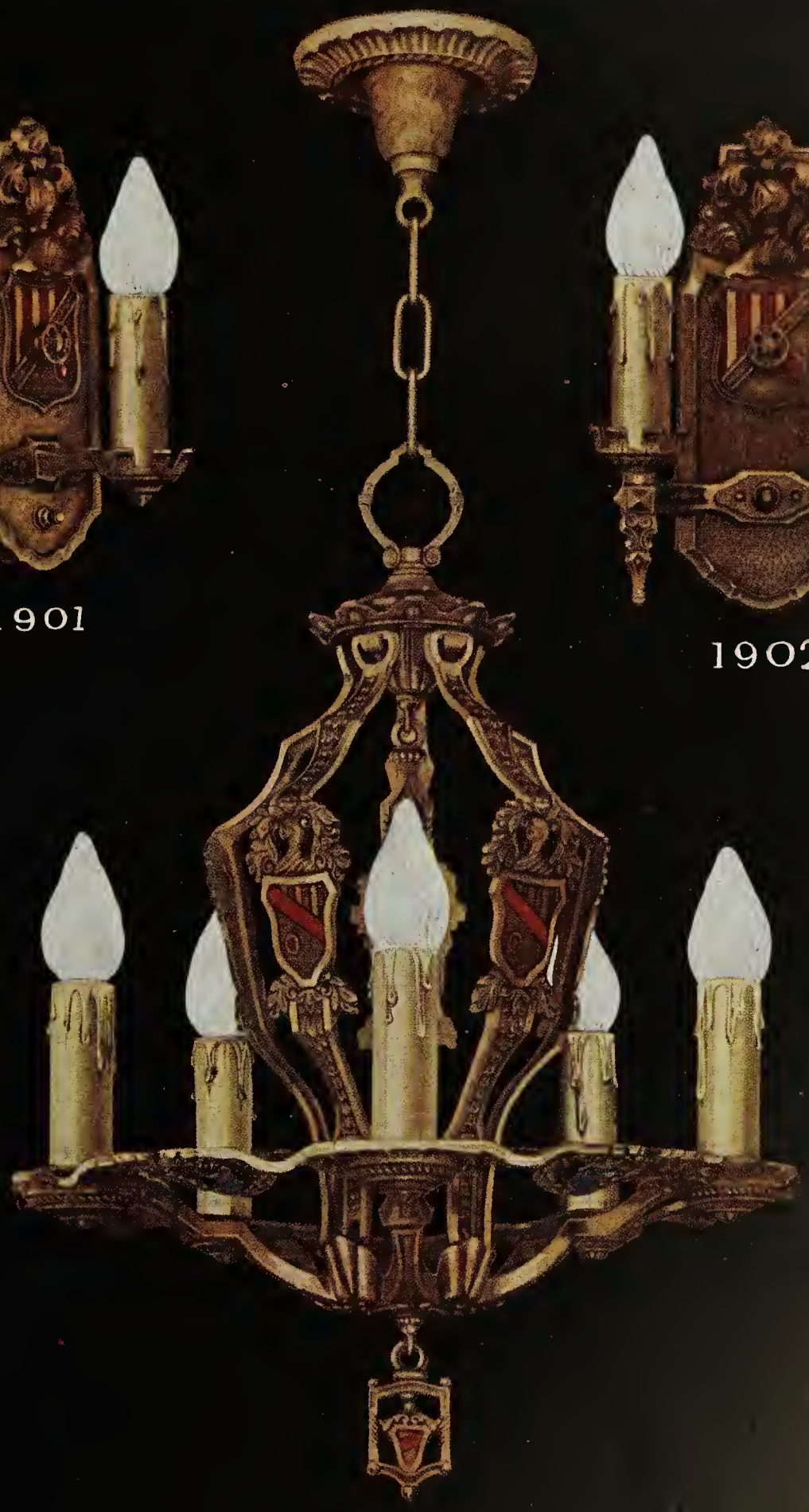
No. 1975
FIVE LIGHT CANDLE
Length 42″; Spread 18″
FINISH: *Bronze*—WIRED: *Keyless Sockets*
CODE: *Wasp*
PACKED: *One in carton. Five in standard pkg.*
PRICE: $16.00

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

PRINTED IN U. S. A.

MARKEL

1901



1975

1902

MARKEL

1995

1985

No. 1995

FIVE LIGHT SEMI-CEILING

Length 21″; Spread 18″

FINISH: *Bronze*—WIRED: *Keyless Sockets*

CODE: *Ward*

PACKED: *One in carton. Five in standard pkg.*

PRICE: $16.00

No. 1985

FIVE LIGHT DROP

Length 42″; Spread 18″

FINISH: *Bronze*—WIRED: *Keyless Sockets*

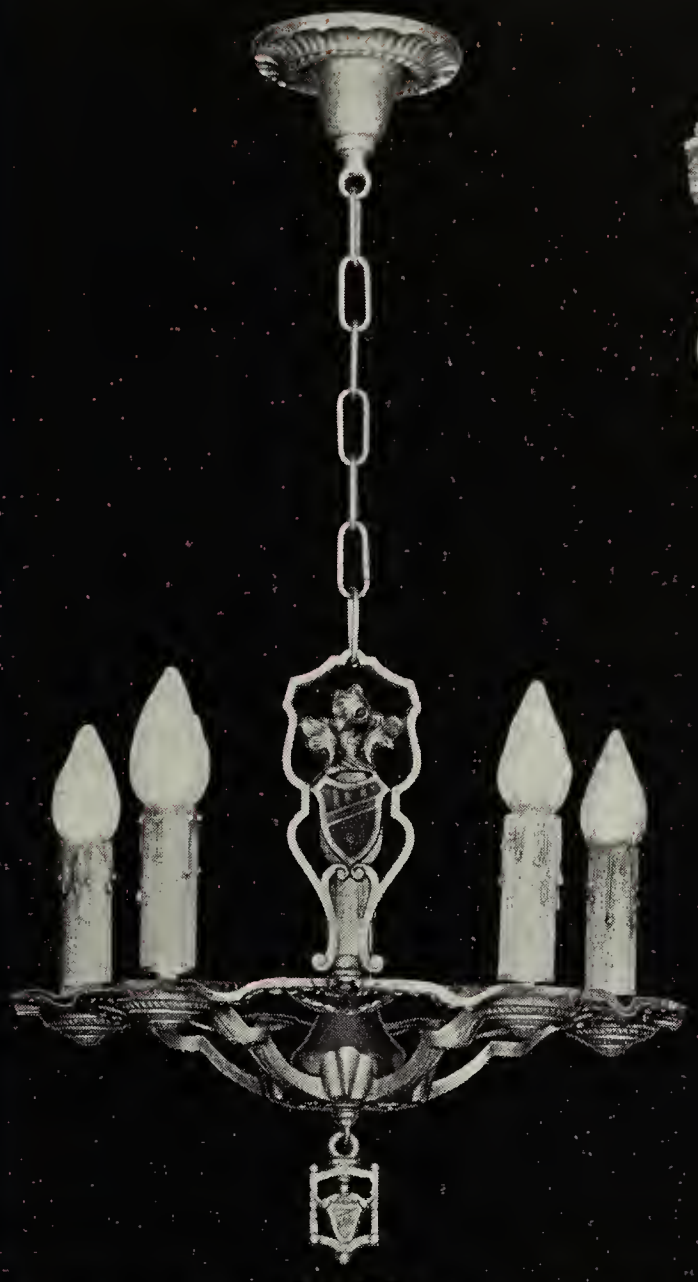
CODE: *Westcott*

PACKED: *One in carton. Five in standard pkg.*

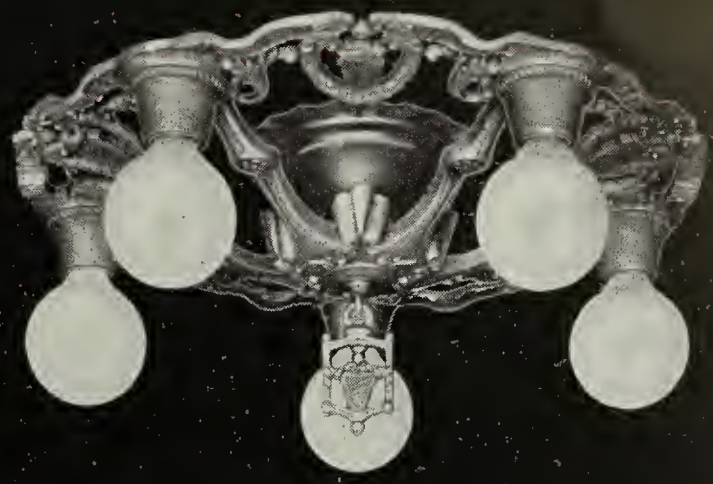
PRICE: $16.00

MARKEL

PRINTED IN U. S. A.



1905



1965

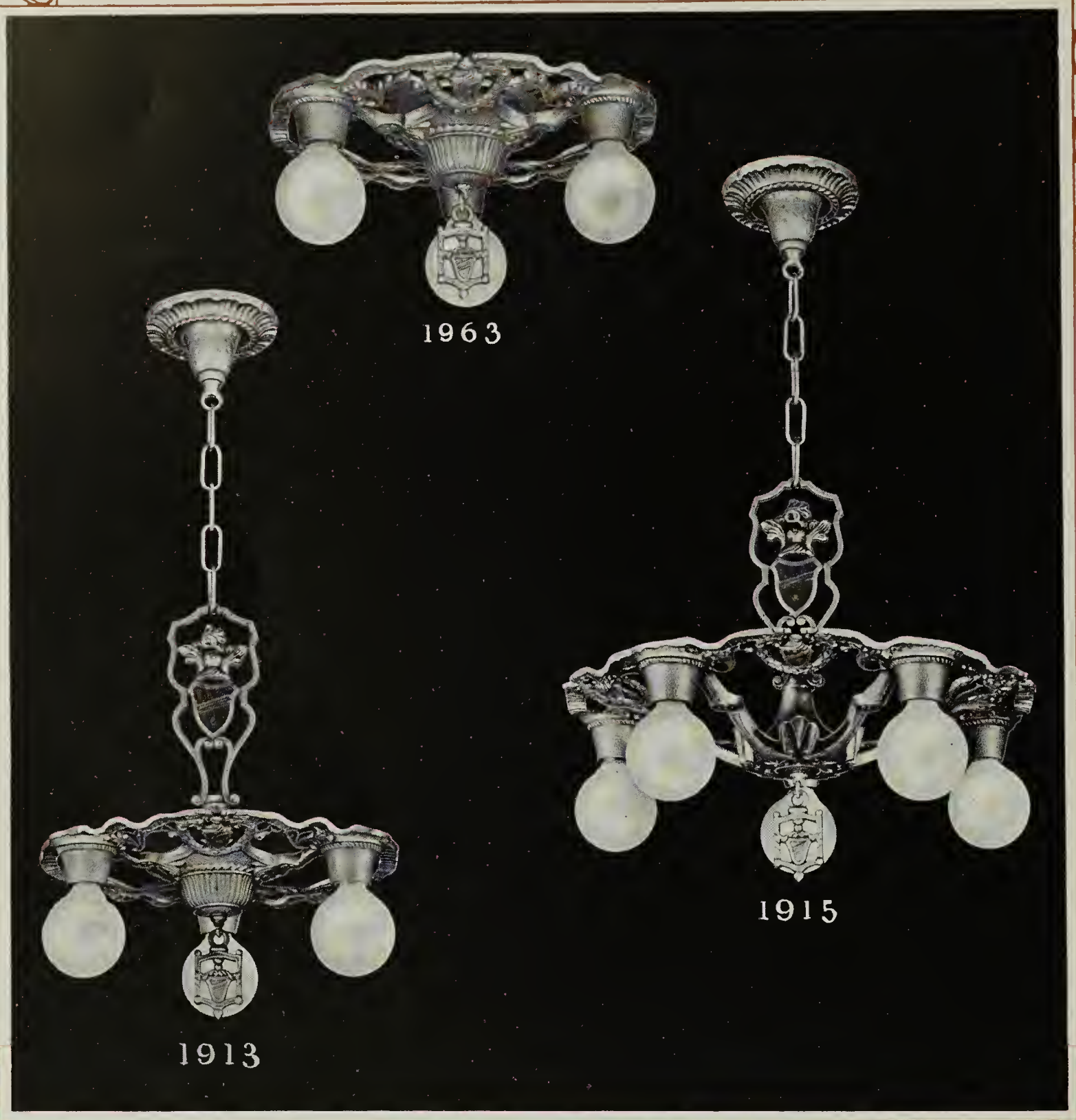
1961

No. 1905
FIVE LIGHT CANDLE
Length 42″; Spread 18″
FINISH: *Bronze*—WIRED: *Keyless Sockets*
CODE: *Weep*
PACKED: *One in carton. Five in standard pkg.*
PRICE: $11.50

No. 1961
ONE LIGHT CEILING
Length 3″; Spread 6″
FINISH: *Bronze*—WIRED: *Keyless Socket*
CODE: *Winton*
PACKED: *One in carton. Ten in standard pkg.*
PRICE: $2.00

No. 1965
FIVE LIGHT CEILING
Length 7″; Spread 18″
FINISH: *Bronze*—WIRED: *Keyless Sockets*
CODE: *Wilson*
PACKED: *One in carton. Five in standard pkg.*
PRICE: $8.50

MARKEL



No. 1913
THREE LIGHT DROP
Length 42″; Spread 14″
FINISH: *Bronze*—WIRED: *Keyless Sockets*
CODE: *Wisconsin*
PACKED: *One in carton. Five in standard pkg.*
PRICE: $9.00

No. 1915
FIVE LIGHT DROP
Length 42″; Spread 18″
FINISH: *Bronze*—WIRED: *Keyless Sockets*
CODE: *Wolverine*
PACKED: *One in carton. Five in standard pkg.*
PRICE: $11.50

No. 1963
THREE LIGHT CEILING
Length 6″; Spread 14″
FINISH: *Bronze*—WIRED: *Keyless Socket*
CODE: *Windsor*
PACKED: *One in carton. Five in standard pkg.*
PRICE: $5.00

MARKEL

PRINTED IN U. S. A.

The

MARKEL

1500 *Line of* LANTERNS

LANTERNS ✕ THAT ARE
ALWAYS IN DEMAND ✕
✕ ✕ ✕ AND A TYPE FOR
EVERY NEED ✕ ✕ ✕ ✕

PRINTED IN U.S.A.

MARKEL

The MARKEL

1500 LINE OF

LANTERNS

THE vogue for lanterns is steadily growing. Every home needs one or more lanterns for outside or inside use. Markel has created a variety of styles for every need, all finished to withstand extremes of weather. These lanterns are designed to the best and most accepted traditions and represent careful study to adapt them to the widest needs. They are made in a variety of metals and finishes, with glassware finished to harmonize most appropriately with the character of the lantern. Consult the descriptions of each number for finish, glassware and type of construction.

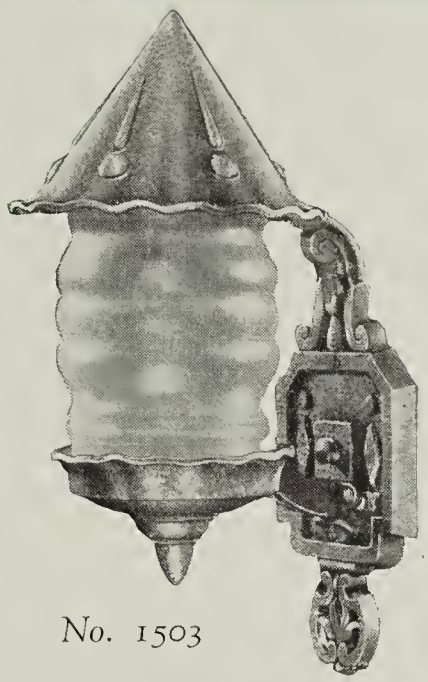
MARKEL ELECTRIC PRODUCTS, Inc.
BUFFALO, N. Y., U. S. A.

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA.

No. 1503

PORCH BRACKET LANTERN

Back Plate 9½″ x 4¼″; Overall Height 13½″;
Extends 7¼″
Amber Roughed Glass Cylinder
Diameter 4″; Length 6″
FINISH: *Bronze and Green*—CODE: *Lagoon*
Oxidized Copper—CODE: *Lattice*
Swedish Iron—CODE: *Lambent*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $8.50



No. 1503

No. 1508

No. 1508

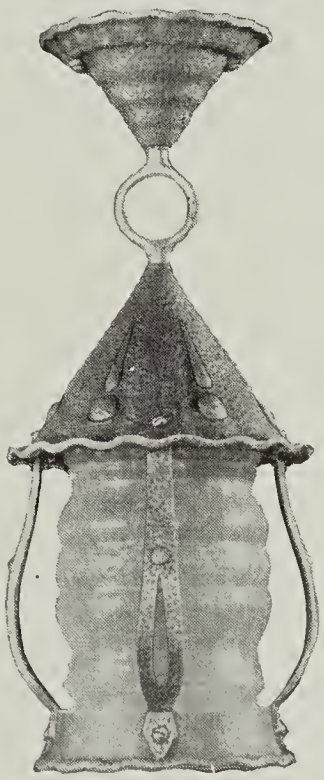
BRACKET LANTERN

Wall Plate 7″ x 4¼″; Length 15½″; Extends 8″;
Has Roughed Glass Amber Cylinder
FINISH: *Oxidized Copper*—CODE: *Lancet*
Bronze and Green—CODE: *Lampoon*
Swedish Iron—CODE: *Lapis*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $8.50

No. 1505

PORCH CEILING LANTERN

Diameter 6″; Length 12½″
Has Amber Roughed Glass Culinder
4″ Diameter, 6″ Long
FINISH: *Bronze and Green*—CODE: *Languid*
Oxidized Copper—CODE: *Luster*
Swedish Iron—CODE: *Larboard*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $8.50



No. 1505

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA.

No. 1511

CEILING LANTERN

Length 13″; Diameter 6¼″

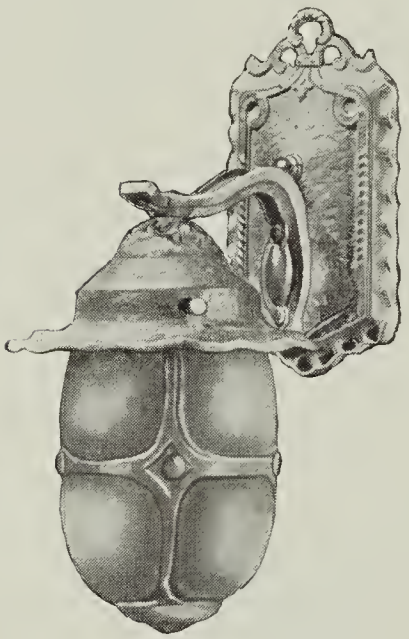
FINISH: *Swedish Iron with C. R. I. Globe*—CODE: *Level*
PRICE: $4.50

Bronze and Green with Pearl Irrid. Globe—CODE: *License*
PRICE: $5.00

Verde Green with Green Line Globe—CODE: *Limbo*
PRICE: $5.00

PACKED: *One in a Carton; Five in Standard Quantity*

No. 1511



No. 1510

No. 1510

BRACKET LANTERN

Wall Plate 7½″ x 5½″ Length 10¾″; Extends 8″

FINISH: *Swedish Iron with C. R. I. Globe*—CODE: *Lenient*
PRICE: $4.50

Bronze and Green with Pearl Irrid. Globe—CODE: *Lentil*
PRICE: $5.00

Verde Green with Green Line Globe—CODE: *Leopard*
PRICE: $5.00

WIRED: *Keyless Receptacle*

PACKED: *One in a Carton; Five in Standard Quantity*

No. 1512

CLOSE TO CEILING LANTERN

Length 8½″; Diameter 6″

FINISH: *Swedish Iron with C. R. I. Globe*—CODE: *Launch*
PRICE: $3.00

Bronze and Green with Pearl Irrid. Globe—CODE: *Launden*
PRICE: $3.50

Verde Green with Green Line Globe—CODE: *Leader*
PRICE: $3.50

WIRED: *Keyless Receptacle*

PACKED: *One in a Carton; Five in Standard Quantity*

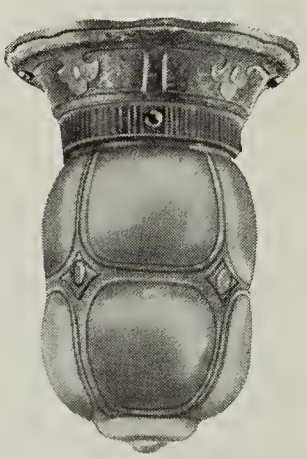
1512 Holder only including saddle and keyless receptacle with wire leads $1.75

FINISH: *Swedish Iron*—CODE: *Leghorn*

Bronze and Green—CODE: *Legion*

Verde Green—CODE: *Leisure*

PACKED: *Individual Cartons; Twelve in in Standard Quantity*

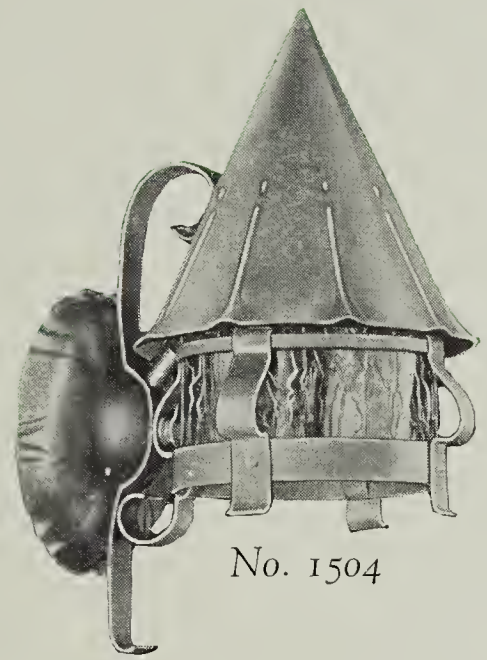


No. 1512

G **315**: *Extra Globes for the above numbers*

	EACH	PER DOZ.	
Plain C.R.I. Globe	1.25	12.50	CODE: *Lecture*
Pearl Irrid. Globe	1.75	17.50	CODE: *Legacy*
Green Lined Globe	1.75	17.50	CODE: *Legend*

PACKED: *In Individual Cartons; Twelve in Standard Quantity*

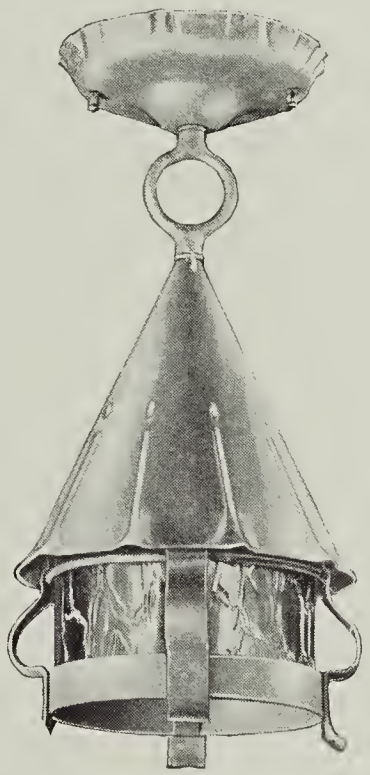


No. 1504

No. 1504

PORCH BRACKET LANTERN

Wall Plate Diameter 5½″; Length 11″; Extends 7½″
Amber Crackled Glass Cylinder
FINISH: *Antique Verde Green*—CODE: *Lancelot*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $6.00



No. 1506

No. 1506

PORCH CEILING LANTERN

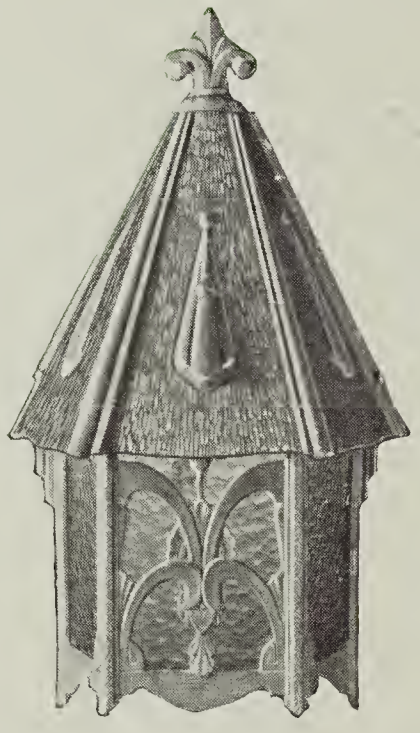
Diameter 5½″; Length 13″
Amber Crackled Glass Cylinder
FINISH: *Antique Verde Green*—CODE: *Larch*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $6.00

No. 1509

No. 1509

BRACKET LANTERN

Wall Plate Diameter 5½″; Lenght 11″; Extends 8″;
Amber Crackled Glass Cylinder
FINISH: *Antique Verde Green*—CODE: *Lapwing*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton, Five in Standard Quantity*
PRICE: $6.00



No. 1502

No. 1502

PORCH WALL LANTERN
Height 14″; Width 8″; Extends 5″
Has Three Panels in Amber Roughed Glass
FINISH: *Oxidized Copper*—CODE: *Ladder*
Bronze and Green—CODE: *Ledger*
Swedish Iron—CODE: *Leeway*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $7.50

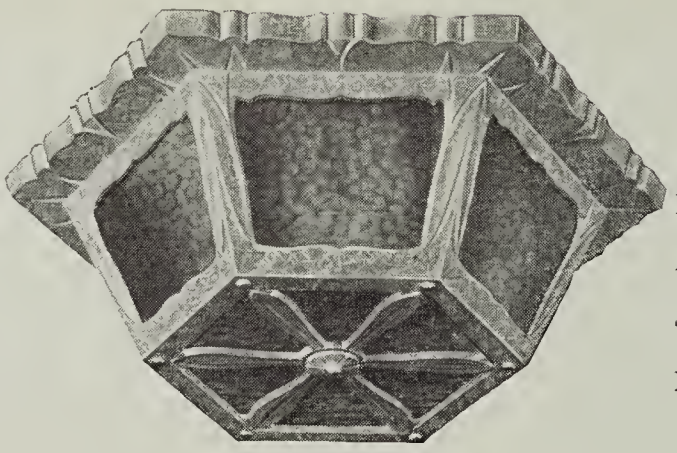
No. 1501

PORCH WALL LANTERN
Height 13″; Width 8″; Extends 5″
Has Three Panels in Amber Roughed Glass
FINISH: *Oxidized Copper*—CODE: *Lackey*
Bronze and Green—CODE: *League*
Swedish Iron—CODE: *Lease*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $7.50

No. 1501

No. 1507

PORCH CLOSE CEILING LANTERN
Spread 12″; Depth 4″
Has Seven Panels in Amber Roughed Glass
FINISH: *Oxidized Copper*—CODE: *Lather*
Bronze and Green—CODE: *Laurel*
Swedish Iron—CODE: *Lavish*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $7.50



No. 1507

No. 1507-A

SAME AS 1507
except wired with 2 receptacles for Duplex Homes
FINISH: *Oxidized Copper*—CODE: *Ladle*
Bronze and Green—CODE: *Laggard*
Swedish Iron—CODE: *Laird*
WIRED: *Keyless Receptacle*
PACKED: *One in a Carton; Five in Standard Quantity*
PRICE: $8.50

465

402

401

415

The MARKEL 400 LINE

These fixtures demonstrate that striking beauty in design and finish may be had at decidely attractive prices. Note the well rounded effect of the fixtures—the free modeling of the decorative motifs—the graceful proportions of each number.

NO.	LIGHTS	FINISH	CODE	LENGTH	SPREAD	STD. QTY.	PRICE
401	1 Lt. Bracket	Gold Poly	Dainty	Wall Plate Extends			
		Ivory Poly	Dally	4¼″ x 10″	4¼″	10	$2.25
402	2 Lt. Bracket	Gold Poly	Damsel				
		Ivory Poly	Dampen	8″ x 9″	4¼″	10	3.25
415	5 Lt. Drop	Gold Poly	Darken	36″	17″	5	5.50
465	5 Lt. Ceiling	Gold Poly	Dawson	3″	17″	5	4.50

PRINTED IN U. S. A.

Both Gold Poly and Ivory Poly have decorative touches in brilliant color, which gives character to these fixtures. Some parts are cast in Aluminum, others in Ferro Metal. A complete line of fixtures adaptable for moderately priced homes of every type.

NO.	LIGHTS	FINISH	CODE	LENGTH	SPREAD	STD. QTY.	PRICE
*412	2 Lt. Drop	Gold Poly Ivory Poly	Darnel Dative	36″	12½″ x 5½″	5	$3.75
413	3 Lt. Drop	Gold Poly Ivory Poly	Dauntless Deacon	36″	12½″	5	4.35
*461	1 Lt. Ceiling	Gold Poly Ivory Poly	Decade Debut	2¾″	6″	10	1.50
462	2 Lt. Ceiling	Gold Poly Ivory Poly	Decamp Decay	2¼″	12½″ x 5½″	10	2.25
463	3 Lt. Ceiling	Gold Poly Ivory Poly	Deceit Decry	2¾″	12½″	10	3.00
471	1 Lt. Ceiling P.C.	Gold Poly Ivory Poly	Declare Defeat	2¾″	6″	10	1.95
405	5 Lt. Candle	Gold Poly	Dapple	36″	17″	5	5.50

*Not Illustrated

MARKEL ELECTRIC PRODUCTS, INC., Buffalo, New York

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING
IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

The MARKEL

LINES OF

BEDROOM, BATHROOM

KITCHEN

AND

OCCASIONAL FIXTURES

PRINTED IN U.S.A.

MARKEL

The MARKEL 8100 Line BEDROOM FITMENTS

THE modern manner has found its widest application in the decoration of bedrooms. That is why the characteristic motifs of the Markel 8100 Line have been applied in the designing of these five beautiful fixtures illustrated in full colors. Made in cast ferro metal. Finished in Ivory and Gold, Orchid and Gold or Green and Gold to give a wide choice of colors to blend with the colorful wall papers and new pastel tints used in decorations.

MARKEL ELECTRIC PRODUCTS, Inc. BUFFALO, N. Y.

No. 8173

THREE LIGHT CEILING
Length 4½″; Spread 13″
FINISHES: *Ivory and Gold*—CODE: *Woodlawn*
Orchid and Gold—CODE: *Woodbury*
Green and Gold—CODE: *Winona*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $4.00

No. 8172

TWO LIGHT CEILING
Length 4½″; Spread 13″ x 6″
FINISHES: *Ivory and Gold*—CODE: *Winslow*
Orchid and Gold—CODE: *Winston*
Green and Gold—CODE: *Woolworth*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $3.00

No. 8171

ONE LIGHT CEILING
Length 3″; Spread 7″
FINISHES: *Ivory and Gold*—CODE: *Witten*
Orchid and Gold—CODE: *Warren*
Green and Gold—CODE: *Warsaw*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $1.80

No. 8151

ONE LIGHT CANDLE BRACKET
Wall Plate 9½″ x 5¼″; Extends 4″
FINISHES: *Ivory and Gold*—CODE: *Warwick*
Orchid and Gold—CODE: *Wales*
Green and Gold—CODE: *Wabash*
WIRED: *Canopy Switch*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $3.25

No. 8152

TWO LIGHT CANDLE BRACKET
Wall Plate 9½″ x 5¼″; Extends 5¾″; Spread 8½″
FINISHES: *Ivory and Gold*—CODE: *Waco*
Orchid and Gold—CODE: *Waterloo*
Green and Gold—CODE: *Weymouth*
WIRED: *Canopy Switch*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $4.25

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

MARKEL

8173

8172

8171

8151

8152

MARKEL

The MARKEL

BEDROOM, BATHROOM, AND ODD ROOM LINES

Color, style, beauty no longer is confined to living rooms and dining rooms. Throughout the house it is giving a note of cheer and distinction to bedrooms, bathrooms, kitchens, halls, sun porches. Lighting Fixtures like those shown on the next few pages are important elements in this new order of decoration. They are in demand not only for beauty's sake, but for the practical manner in which they meet the modern requirements of good lighting. Give close study to these Markel fixtures. You will find the numbers which follow sufficiently complete to meet all needs at prices that will bring you much unexpected business.

No. 1462

TWO LIGHT CEILING
Length 4″; Spread 12″ x 5″
Finishes: *Ivory and Pink*—Code: *Fox*
Ivory and Blue—Code: *Francis*
Ivory and Gold—Code: *Fountain*
Green and Gold—Code: *Founder*
Wired: *Keyless Sockets*
Packed: *One in a carton, Ten in Standard Quantity*
Price: $2.75

No. 1461

ONE LIGHT CEILING
Length 3″; Spread 7¼″
Finishes: *Ivory and Pink*—Code: *Finn*
Ivory and Blue—Code: *Fish*
Ivory and Gold—Code: *Fillmore*
Green and Gold—Code: *Ferrule*
Wired: *Keyless Socket*
Packed: *One in a carton, Ten in Standard Quantity*
Price: $1.80

No. 1401

ONE LIGHT CANDLE BRACKET
Wall Plate, 9½″ x 4½″; Extends, 4½″
Finishes: *Ivory and Pink*—Code: *Fall*
Ivory and Blue—Code: *Faneuil*
Ivory and Gold—Code: *Fashion*
Green and Gold—Code: *Farthing*
Wired: *Canopy Switch*
Packed: *One in a carton, Ten in Standard Quantity*
Price: $2.75

No. 1662

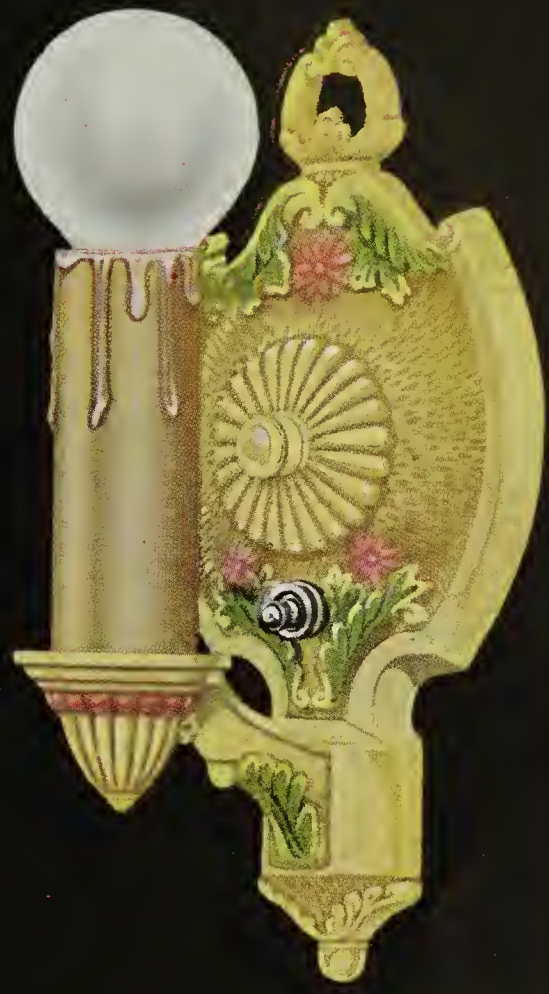
TWO LIGHT CEILING
Length 6″; Spread 14″ x 7½″
Finishes: *Ivory Poly*—Code: *Jude*
Del Rio—Code: *Julian*
Wired: *Keyless Sockets*
Packed: *One in a carton, Ten in Standard Quantity*
Price: $3.00

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA

PRINTED IN U.S.A.

1462

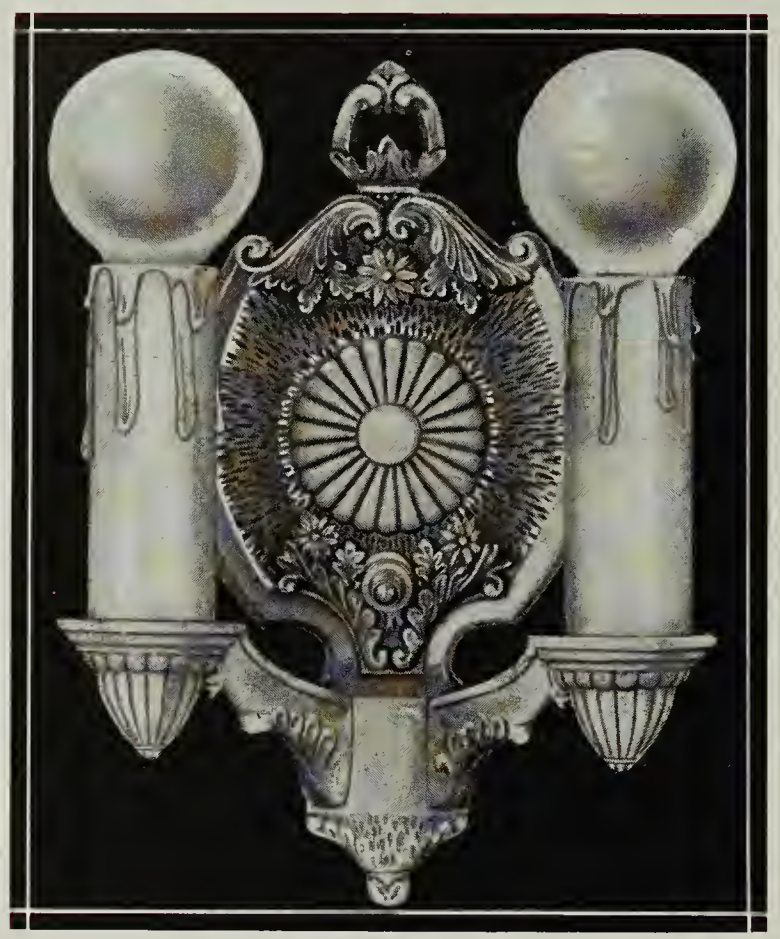
1461



1401

1662

MARKEL



No. 1402

TWO LIGHT CANDLE BRACKET

Wall Plate 9½″ x 4½″; Extends 3½″; Spread 7½″

FINISHES: *Ivory and Pink*—CODE: *Fay*
Ivory and Blue—CODE: *Fell* *Ivory and Gold*—CODE: *Federal*
Green and Gold—CODE: *Feather* WIRED: *Canopy Switch*
PACKED: *One in a carton, Ten in Standard Quantity*

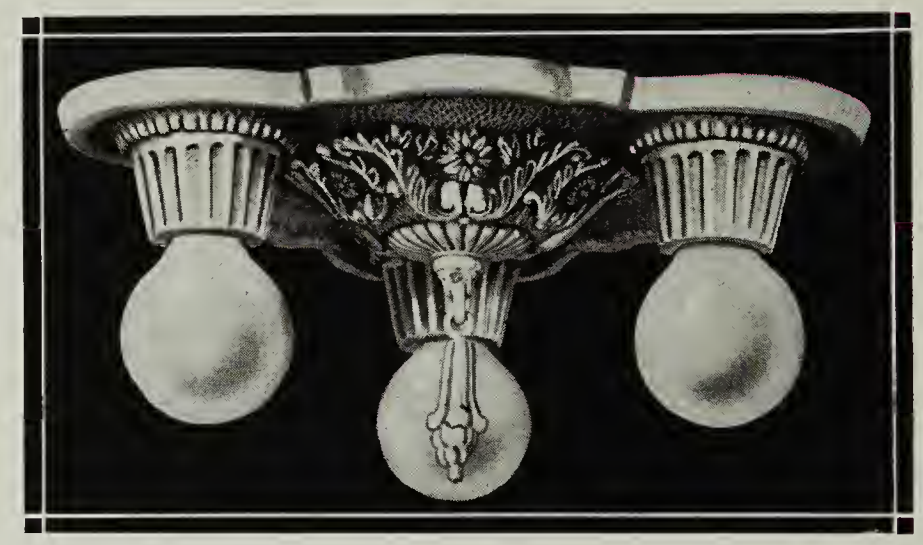
PRICE: $3.75

No. 1471

ONE LIGHT CEILING

Length 3″; Spread 7¼″

FINISHES: *Ivory and Pink*—CODE: *Frost*
Ivory and Blue—CODE: *French*
Ivory and Gold—CODE: *Furnace*
Green and Gold—CODE: *Funnel*
WIRED: *Pull Chain Receptacle*
PACKED: *One in a carton, Ten in Standard Quantity* PRICE: $2.25



No. 1463

THREE LIGHT CEILING

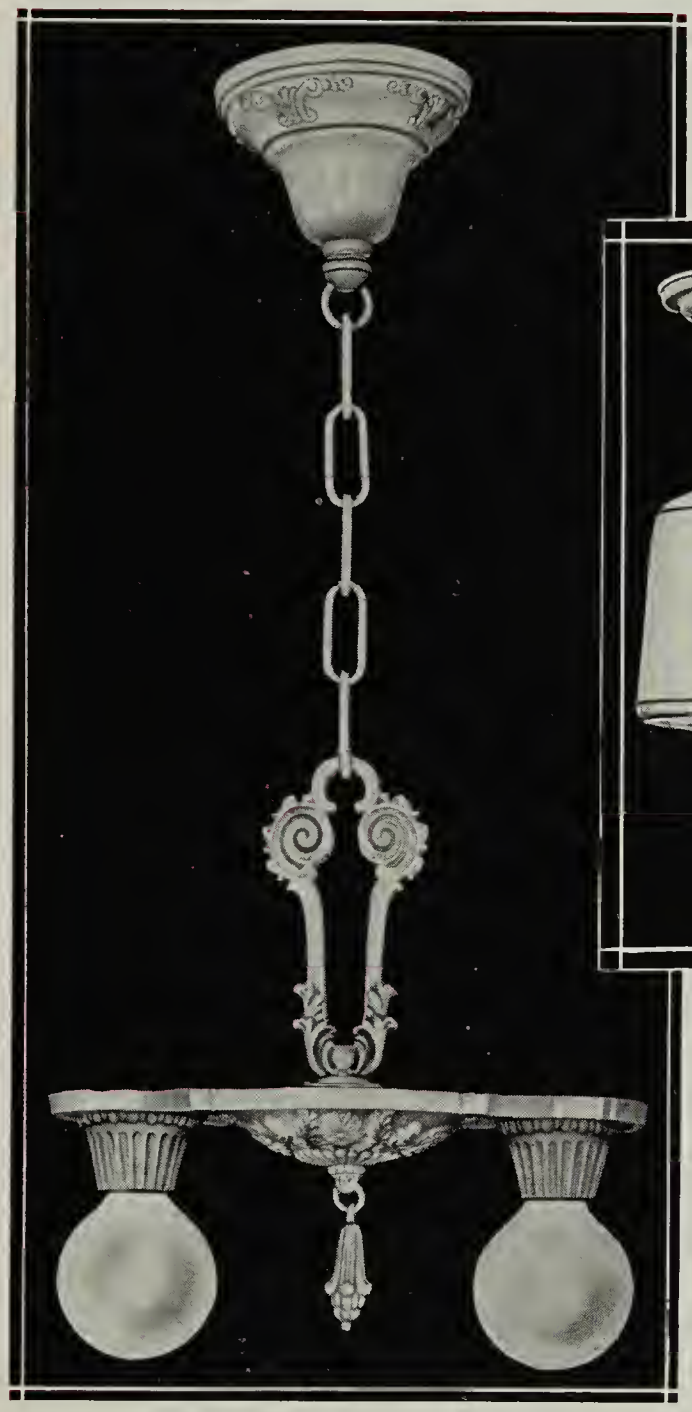
Length 4″; Spread 11″

FINISHES: *Ivory and Pink*—CODE: *Fournier*
Ivory and Blue—CODE: *Frozier*
Ivory and Gold—CODE: *Frontier*
Green and Gold—CODE: *Freshman*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Ten in Standard Quantity*

PRICE: $3.75

MARKEL

PRINTED IN U.S.A.



No. 1440

No. 1412

TWO LIGHT DROP Length 36″; Spread 12″ x 5″

FINISHES: *Ivory and Pink*—CODE: *Fess*
Ivory and Gold—CODE: *Festoon*
Green and Gold—CODE: *Festival*
WIRED: *Keyless Sockets* — PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $5.00

No. 1413

(*Not Illustrated*)
THREE LIGHT DROP Length 36″; Spread 11″

FINISHES: *Ivory and Pink*—CODE: *Ferry*
Ivory and Gold—CODE: *Fettle*
Green and Gold—CODE: *Fetter*
WIRED: *Keyless Sockets* — PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $6.75

No. 1428

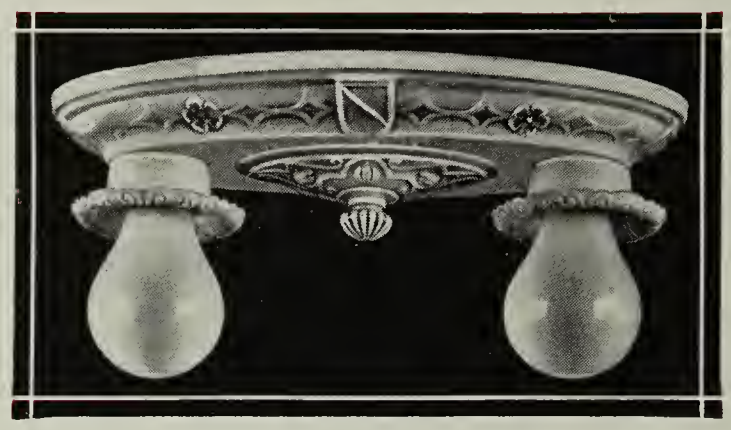
ONE LIGHT DROP
Length 40″; Spread 8″; Fitter 2¼″
FINISHES: *Ivory and Pink*—CODE: *Oakland*
Ivory and Blue—CODE: *Oldham*
Green and Gold—CODE: *Obtain*
WIRED: *Key Socket* — PACKED: *One in a carton, Ten in Standard Quantity* PRICE: $3.75

No. 1440

ONE LIGHT CEILING
Length 9″; Spread 8″; Fitter 4″
FINISH: *Ivory and Pink*—CODE: *Otis*
Ivory and Blue—CODE: *Ottoman*
Green and Gold—CODE: *Oberon*
WIRED: *Keyless Receptacle* — PACKED: *One in a carton. Ten in Standard Quantity* PRICE: $4.00

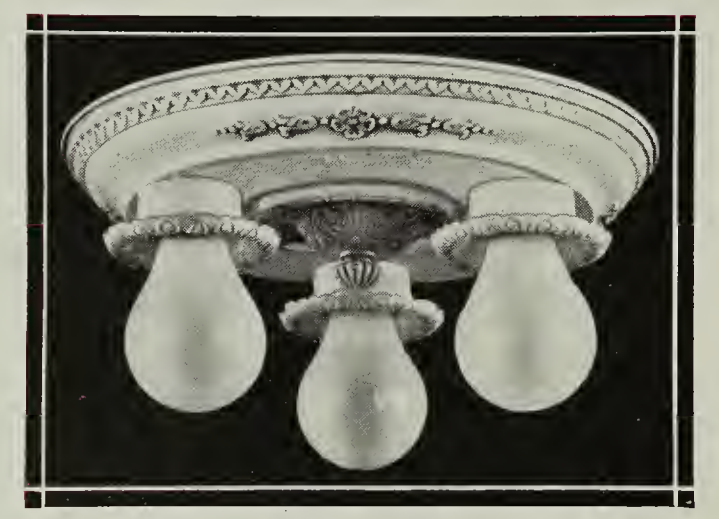
No. 1481

ONE LIGHT BEAM
Diameter 5″
Furnished bare but with saddle punched for Pull Chain
Finishes: *Ivory Poly*—Code: *Flag*
Gold Poly—Code: *Flatterer*
Packed: *Fifty in Standard Quantity*
Price: $ .50



No. 1482

TWO LIGHT OVAL
Size 12″ x 6″
Finishes: *Ivory Poly*—Code: *Flake*
Gold Poly—Code: *Flavor*
Wired: *Keyless Receptacles*
Packed: *One in a carton, Twenty-four in Standard Quantity*
Price: $1.50



No. 1493

THREE LIGHT PLATE
Diameter 11″
Finishes: *Ivory Poly*—Code: *Flash*
Gold Poly—Code: *Flight*
Wired: *Keyless Receptacles*
Packed: *One in a carton, Twenty-four in Standard Quantity*
Price: $2.10

No. 1492

TWO LIGHT PLATE
(not illustrated but like 1493)
Finishes: *Ivory Poly*—Code: *Flare*
Gold Poly—Code: *Flicker*
Wired: *Keyless Receptacles*
Packed: *One in a carton, Twenty-four in Standard Quantity*
Price: $1.80

No. 1491

ONE LIGHT BEAM
Diameter 5½″
Furnished bare but with saddle punched for Pull Chain
Finishes: *Ivory Poly*—Code: *Flank*
Gold Poly—Code: *Fleece*
Packed: *Fifty in Standard Quantity*
Price: $ .65

No. 8122
TWO LIGHT SEMI-CEILING
Length 9½″; Spread 13″ x 6″
FINISH: *Ivory and Gold* —CODE: *Wafer*
Green and Gold —CODE: *Wagon*
Orchid and Gold—CODE: *Waiter*
WIRED: *Keyless Sockets*
PACKED: *One in carton*
PRICE: ~~$5.50~~ 5 00

No. 8123
THREE LIGHT SEMI-CEILING
Length 9½″; Spread 13″
FINISH: *Ivory and Gold* —CODE: *Waken*
Green and Gold —CODE: *Wallop*
Orchid and Gold—CODE: *Walnut*
WIRED: *Keyless Sockets*
PACKED: *One in carton*
PRICE: ~~$7.00~~ 6 00

No. 8171
ONE LIGHT CEILING
Length 3″; Spread 7″
FINISH: *Ivory and Gold* —CODE: *Wealth*
Green and Gold —CODE: *Weather*
Orchid and Gold—CODE: *Welcome*
WIRED: *Keyless Socket*
PACKED: *One in carton*
PRICE: ~~$2.00~~ 1.80

MARKEL

No. 8561

ONE LIGHT CEILING

Length 3″; Spread 6¼″

FINISH: *Ivory and Gold* —CODE: *Wattle*
Green and Gold —CODE: *Webster*
Orchid and Gold—CODE: *Weasel*
WIRED: *Keyless Socket*
PACKED: *One in carton*
PRICE: ~~$2.00~~ 1.80

No. 8523

THREE LIGHT SEMI-CEILING

Length 11″; Spread 13″

FINISH: *Ivory and Gold* —CODE: *Worker*
Green and Gold —CODE: *Wrecker*
Orchid and Gold—CODE: *Wright*
WIRED: *Keyless Sockets*
PACKED: *One in carton*
PRICE: ~~$7.00~~ 6.00

No. 8522

TWO LIGHT SEMI-CEILING

Length 10″; Spread 13¼″ x 7¼″

FINISH: *Ivory and Gold* —CODE: *William*
Green and Gold —CODE: *Window*
Orchid and Gold—CODE: *Wither*
WIRED: *Keyless Sockets*
PACKED: *One in carton*
PRICE: ~~$5.50~~ 5.00

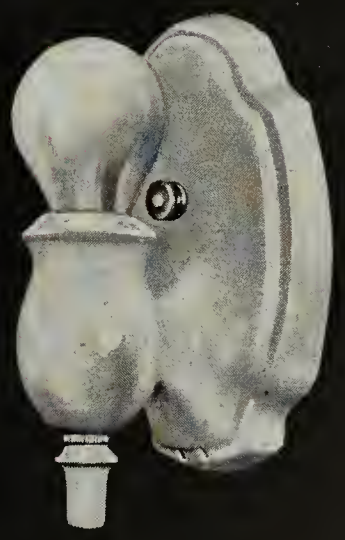
MARKEL

PRINTED IN U. S. A.

241-L

141-L

141-E



241-E

No. 241-L
ONE LIGHT BRACKET
Wall Plate 9″ x 4¾″; Extends 5″
FINISH: *Ivory Poly*—CODE: *Abelard*
WIRED: *Canopy Switch*
PACKED: *One in carton*
PRICE: $3.50

No. 141-L
ONE LIGHT BRACKET
Wall Plate 9″ x 4¾″; Extends 5″
FINISH: *Ivory Poly*—CODE: *Abolish*
WIRED: *Canopy Switch*
PACKED: *One in carton*
PRICE: $2.75

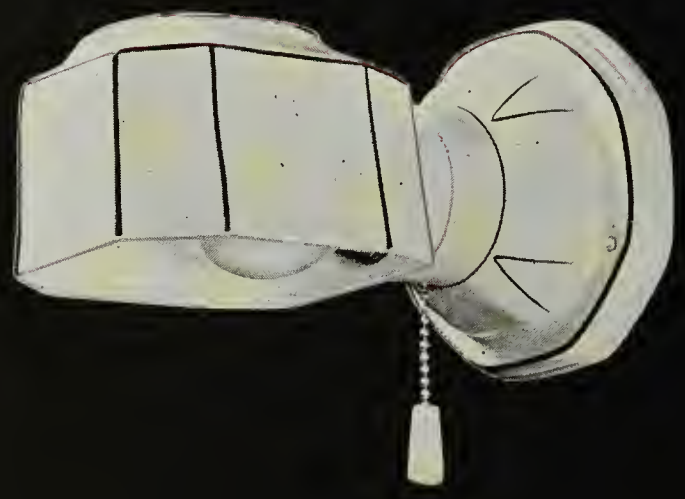
No. 141-E
ONE LIGHT BRACKET
Wall Plate 7″ x 4½″; Extends 4″
FINISH: *White Porcelain*—CODE: *Albert*
WIRED: *Turn Knob Socket*
PACKED: *One in carton*
PRICE: $2.75

No. 241-E
ONE LIGHT BRACKET
Wall Plate 7″ x 4½″; Extends 4″
FINISH: *White Porcelain*—CODE: *Alexis*
WIRED: *Turn Knob Socket*
PACKED: *One in carton*
PRICE: $3.25

MARKEL

141-R

241-R



241-M

No. 141-R, without Convenience Outlet
Wall Plate 7″ x 4″; Extends 3¾″
Finish: *White Porcelain*—Code: *Cedar*—$3.90
Finish: *Black Striping—Green—Orchid*—$4.55
Code: *Celerity Cellar Cement*
Wired: *Levolier Socket*; Packed: *Ten in carton*

No. 241-R, with Convenience Outlet
Wall Plate 7″ x 4″; Extends 3¾″
Finish: *White Porcelain*—Code: *Censor*—$4.50
Finish: *Black Striping—Green—Orchid*—$5.20
Code: *Center Central Century*
Wired: *Levolier Socket*; Packed: *Ten in carton*

No. 241-M, with Convenience Outlet
Wall Plate Diameter 5″; Extends 8¼″
Finish: *White Porcelain*—Code: *Cobbler*—$4.50
Green, Code: *Combat; Orchid*, Code: *Command* $5.25
Black Striping, Code: *Corner*—$5.25
Wired: *Pull Chain*—Packed: *Twelve in carton*

No. 141-M, without Convenience Outlet
White Porcelain, Code: *Cloister*—$3.75
Green, Code: *Clover; Orchid*, Code: *Cluster* $4.50
Black Striping, Code: *Cloak*—$4.50
Wired: *Pull Chain*—Packed: *Twelve in carton*

MARKEL

PRINTED IN U. S. A.

1180

180

180

1180

No. 180

PORCELAIN BEAM LIGHT

Length 3¼″; Spread 5″

FINISH: *White*—CODE: *Cinder* PRICE: $1.70

FINISH: *Black Striping*—CODE: *Circle* PRICE: $2.20

FINISH: *Green* —CODE: *Citron* PRICE: $2.50

FINISH: *Orchid*—CODE: *Claret* PRICE: $2.50

WIRED: *Keyless Socket*

PACKED: *Twelve in carton*

No. 1180

KITCHEN OR BATHROOM HOLDER

Length 6½″; Diameter at top 5″; Spread 7″

FINISH: *White*—CODE: *Classic* PRICE: $3.00

FINISH: *Black Striping*—CODE: *Clatter* PRICE: $3.85

FINISH: *Green* —CODE: *Climate* PRICE: $4.50

FINISH: *Orchid*—CODE: *Clipper* PRICE: $4.50

WIRED: *Keyless Socket*

PACKED: *Twelve in carton*

All of the above furnished with pull chain at 60 cents additional.

MARKEL

608-A

301-E-P

1202

1201

No. 608-A

Length 5¼″; Bowl Diameter 8½″; Fitter 4″
Complete with Pull Chain Receptacle and Saddle
FINISH: *White Enamel*—CODE: *Sabine* PRICE: $2.95
PACKED: *Twelve in carton*

No. 608-L WIRED: *Keyless*—CODE: *Saginaw* $2.35

No. 1202

Length 10½″; Bowl Diameter 9″; Fitter 4″
FINISH: *White Porcelain with Black Striping*
WIRED: *Keyless Complete* CODE: *Cereal*—PRICE: $5.00

No. 1202-P WIRED: *Pull Chain* CODE: *Chaff*—PRICE: $5.60
FINISH: *White Porcelain with Black Striping*
PACKED: *Twelve in carton*

No. 301-E-P

Length 3″; Spread 7″
FINISH: *White Porcelain*—CODE: *Alva*
WIRED: *Pull Chain Receptacle* PRICE: $2.70
PACKED: *Ten in carton*

No. 301-E WIRED: *Keyless*—CODE *Allur* $2.10

No. 1201

Length 10½″; Bowl Diameter 8½″; Fitter 4″
FINISH: *White Porcelain*—CODE: *Chattle*
WIRED: *Keyless Complete* PRICE: $3.65

No. 1201-P WIRED: *Pull Chain* PRICE: $4.25
FINISH: *White Porcelain*—CODE: *Chemist*
PACKED: *Twelve in carton*

MARKEL

PRINTED IN U. S. A.

MARKEL ELECTRIC HEETAIRES

THE Neo-Glo .. .. MODELS

ATTACHABLE · PORTABLE · FIREPLACE · WALL TYPE

MARKEL HEETAIRES

Neo-Glo Models

NEW AND PRACTICAL IDEAS IN ELECTRICAL HEAT ENGINEERING

THE element that produces the heat and the reflector that delivers it — these main factors in electrical heating have reached a new high standard in the designing and construction of Markel Heetaires of today.

The Neo-Glo element in Markel Heetaires is a glowing bar that produces its heat with equal intensity at all points — from one end to the other. There are no hot spots — no cold spots. The tube of refractory material attains the same heat intensity as the wire itself so that the entire element and not just the wire becomes a bar of solid, glowing heat that is delivered far out into the room by the scientifically designed reflector.

All Heetaire Reflectors are designed to reflect the heat beam in the most scientific and usable manner. They are parabaloid in shape, resulting in a broad, unbroken sheet of heat and glow that is reflected without loss from the heavily Chromiumed surface.

THE BEST WIRE OBTAINABLE. Nichrome IV wire, the best obtainable is used in all Neo-Glo elements for longer life and hotter heat.

WOUND WITH MATHEMATICAL AND SCIENTIFIC ACURACY. This wire is wound with mathematical exactness into grooves that imbed it deeply into the refractory material of the tubular bar. The number of turns of wire per inch of tube never varies — each turn is exactly the same length and equi-distant from the next turn and is fitted into its groove under tension, thereby assuring absolute contact with the bar, and eliminating hot spots caused by two wires laying too closely together.

THE TUBE OF REFRACTORY MATERIAL. The Neo-Glo tube is made of the finest refractory material. It is hollow to allow circulation through it, thereby maintaining the same temperature within the tube as on its outside surface. This construction eliminates the chief causes for bending, straining, shedding and hot spots commonly found in ordinary bar-type elements.

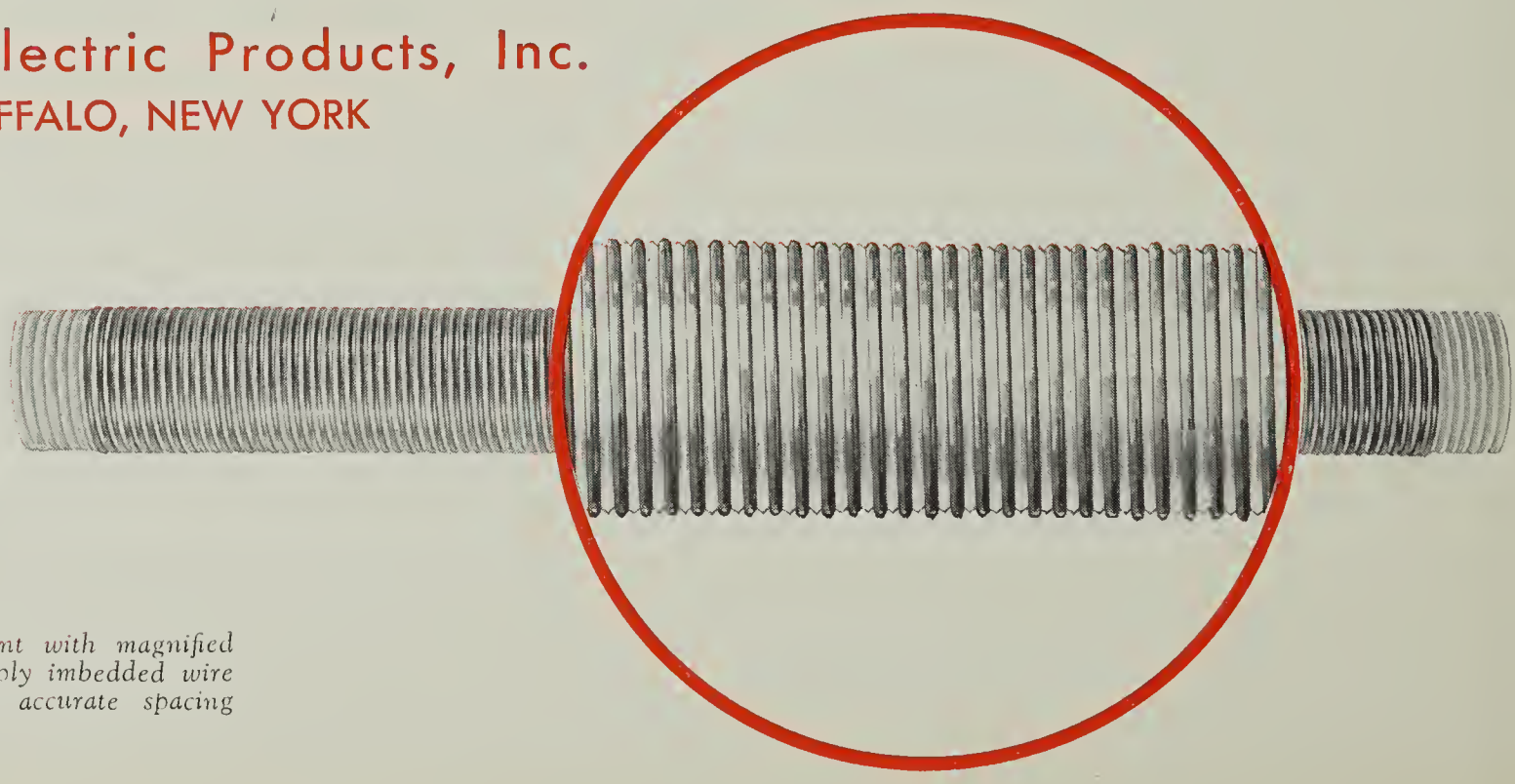
NO BURN-OUTS AT TERMINALS. Neo-Glo elements are constructed with a double strand of wire to terminals, dividing the current lead, keeping them cool and light and preventing burn-outs at this crucial point. These terminal wires are practically invisible, hidden as they are behind the element. No springs, tension connectors or side insulators to mar the beautiful, glowing effect of the element and its reflector.

LARGER, STRONGER, HOTTER. The Neo-Glo element is larger, having many more inches of heat-producing surface. And being hollow, it is much stronger than a solid bar would be. The wire, being in perfect contact with the tube, and being evenly spaced, produces a uniform heat at all points of the bar that makes it beautiful and highly efficient.

CHROMIUM REFLECTORS. Heetaire Reflectors are made of nickel steel, coated with pure nickel and then heavily plated with Chromium, producing a surface that retains its high lustre and reflects heat waves with absolute accuracy.

GUARANTEED. Neo-Glo Heetaire elements are guaranteed against defects in material and workmanship for one year. They can be depended on to give several thousand hours of service.

Markel Electric Products, Inc.
BUFFALO, NEW YORK



The Neo-Glo element with magnified section to show deeply imbedded wire into tube and the accurate spacing between wires.

THE

MARKEL

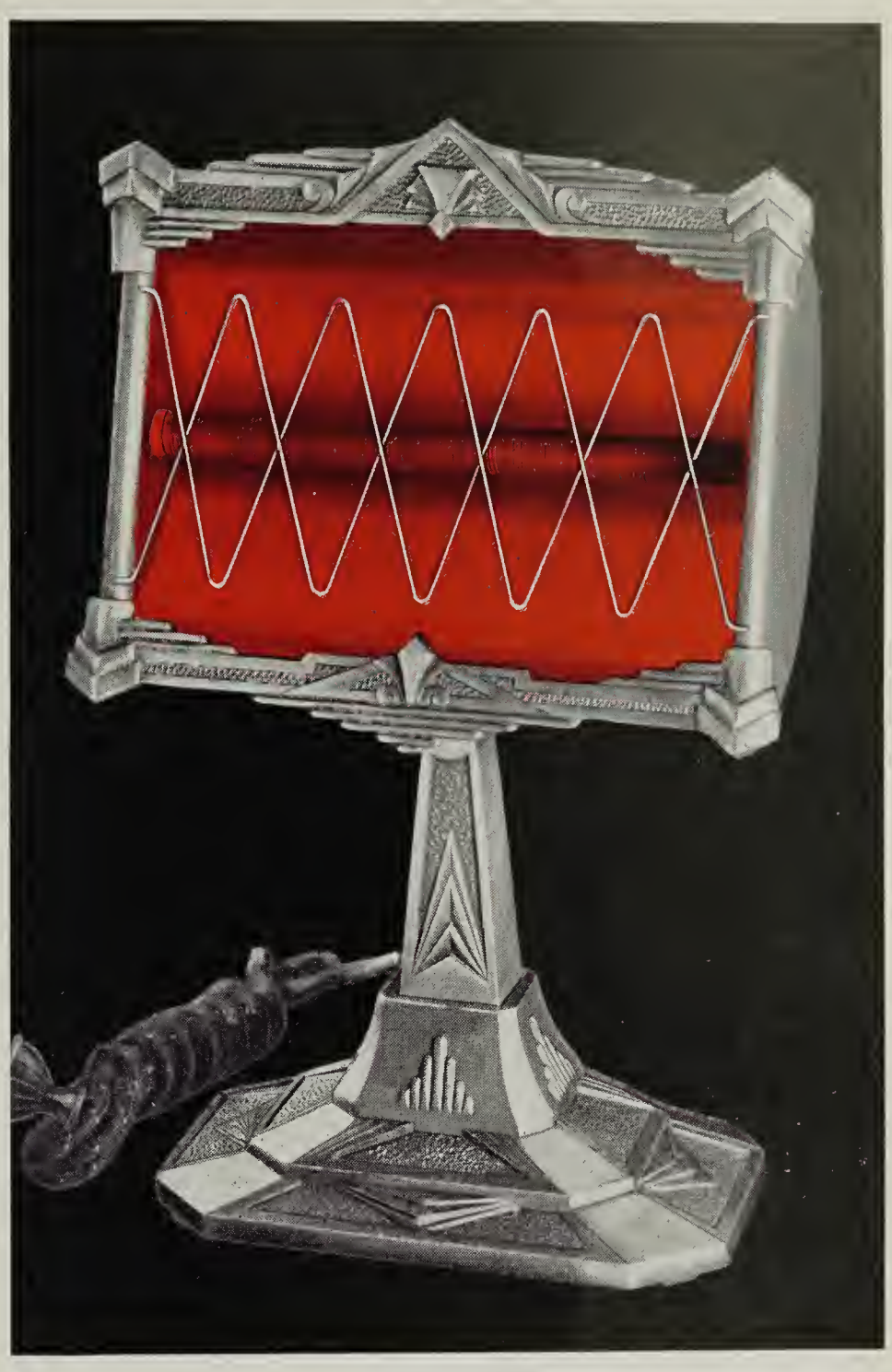
PORTABLE

HEETAIRE

Neo-Glo

Model

FOR COMFORT, CLEANLINESS AND CHEER



THE Markel Portable Heetaire matches the modern efficiency of the Neo-Glo element with modern designing and beauty. It claims instant admiration. In any home—in any atmosphere—it blends into its surroundings with perfect taste and harmony. Its friendly glow brings cheer and comfort without muss, dirt, fumes or smoke. The modern portable heater for modern electric heating.

This portable Heetaire delivers a surprising volume of heat directed at an angle of 70 degrees, so that it will penetrate far out into the room. The swivel hinge makes it possible to direct this heat wherever wanted. There is also an inconspicuous handle. The Chromium plated reflector is 4″ deep with the element placed in the exact position to reflect heat rays with the greatest efficiency. The reflector has a double housing with louvers to provide for convection heating. The base casting is sufficiently heavy so there is no danger of tipping or of the heater being easily upset. A guard protects the front surface of the heater. Made in three finishes: Burnt brass, Pewter and Black or English Bronze. Completely wired and equipped with 8 feet of cord and plug.

Specifications and Prices

No.	*Volt*	*Watt*	*Burnt Brass*	*Pewter and Black or English Bronze*	*Elements for Replacement Element No.*	*Price*
80	115	660	$7.50	$8.50	E-80	$1.50
82	115	1000	7.50	8.50	E-82	1.50
88	230	1000	7.50	8.50	E-88	1.50

Size: 15″ high x 9¼″ wide x 5″ deep. Shipping weight 6 pounds. Packed: One in a carton. Five to standard package.

LIKE SUNLIGHT—HEETAIRES REFLECT INFRA-RED RAYS FOR ENERGY AND HEALTH

THE warm, glowing heat of Markel Heetaires is filled with infra-red rays, that energy-producing substitute for sunlight. These rays are accredited as being especially helpful in cases of rheumatism, lumbago, colds, sciatica, chills, sprains, etc.

Where is there a bathroom, bedroom, hall or living room that cannot be made more comfortable, more livable by the use of a Markel Heetaire to kill the chill of cool mornings and evenings.

Markel Heetaires listed as Standard by Underwriters' Laboratories.

THE MARKEL ATTACHABLE HEETAIRE Neo-Glo Models

On The Wall — Out Of The Way — Always Ready For Use — Clean, Comfortable ELECTRIC HEAT

THIS Markel Attachable Heetaire is easily attached to any wall: tile, plaster or wood. Screws and anchors are furnished with a template for accurate drilling. The Heetaire is hung over these screws by means of two key slots. Being attachable, it can be moved from one place to another as desired. No special wiring is needed — plugs into any convenience outlet. A beautiful Heetaire — trim in line, and compact. Small in size, yet equal in heat output to the largest and more costly heaters of the same wattage. Completely wired with eight feet of heater cord. A double housing with louvers for air currents provide for convection heating.

Markel Electric Products, Inc.
BUFFALO, NEW YORK

Specifications and Prices

No.	*Volts*	*Watts*	*Price*	*Elements for Replacement Element No.*	*Price*
70	115	660	$7.50	E-70	$1.50
72	115	1000	7.50	E-72	1.50
78	230	1000	7.50	E-78	1.50

Size: 7½" x 9½" x 4" deep. Shipping weight 4 pounds. Packed — 1 to a carton — 5 to a standard package. Switch on cord optional at $1.00 list additional.

Finish White Porcelain Enamel.

PRINTED IN U. S. A.

SPECIFICATIONS AND DESCRIPTIONS OF MARKEL BUILT IN WALL TYPE HEETAIRES Neo-Glo Models

The Markel double element wall type Heetaire for climates where heavy duty heating are required.

No.	Watts	Volts	Switches	White Mahogany Walnut	Green Orchid Ivory	Element for Replacement No.	Price	Shipping Weight Approx. Each
100	660	115	1	$13.50	$15.00	E-100	$1.50	12 Lbs.
102	1000	115	1	13.50	15.00	E-102	1.50	12 "
102 H	1000	230	1	13.50	15.00	E-102 H	1.50	12 "
103	1500	115	1	18.00	19.50	E-103	1.50	16 "
103 H	1500	230	1	18.00	19.50	E-103	1.50	16 "
104	2000	115	2	24.50	27.00	E-104	3.00	16 "
104 H	2000	230	2	24.50	27.00	E-104	3.00	16 "
106	3000	115	2	37.50	40.00	E-106	4.00	26 "
106 H	3000	230	2	37.50	40.00	E-106	4.00	26 "
107	4000	115	2	45.00	47.50	E-107	6.00	27 "
107 H	4000	230	2	45.00	47.50	E-107	6.00	27 "

FINISHES: White Porcelain Enamel, Green, Orchid, Ivory, Mahogany, Walnut.
REFLECTORS: Chromium Plated, Highly Polished.

SIZE: No. 100-102-102 H-103-103 H—Heetaire front, 15¼" High x 11" Wide. Box, 12½" High, 9⅛" Wide, 3" Deep.
No. 104-104 H—Heetaire front, 16⅜" High x 17" Wide. Box, 14¼" High, 15¼" Wide, 3¼" Deep.
No. 106-106 H-107-107 H—Heetaire front, 19⅛" High x 18" Wide. Box, 16¼" High, 16¼" Wide, 3¼" Deep.

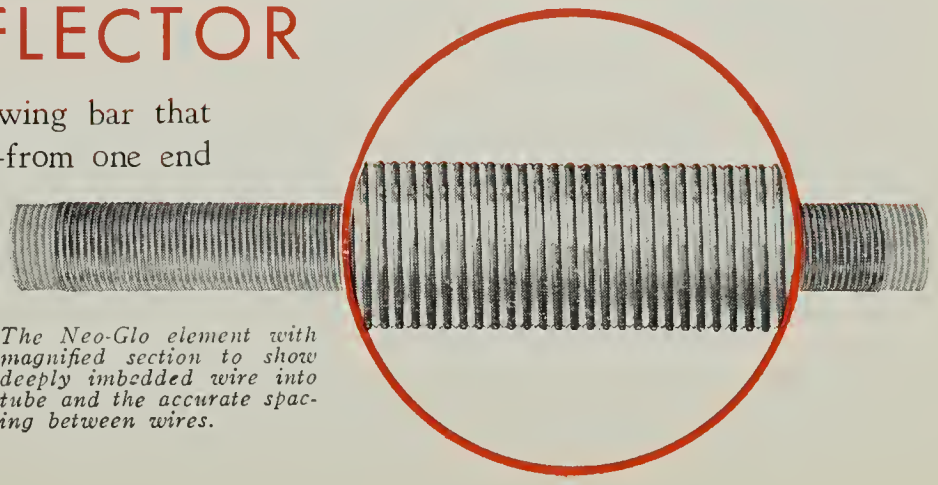
ELEMENTS: Nos. 100, 102, 102-H have one element only.
Nos. 103, 103-H, 104, 104-H, 106, 106-H, 107, 107-H have two elements.

Packed one in a carton—Five to Standard Quantity. LISTED AS STANDARD BY UNDERWRITERS' LABORATORIES.

All numbers in this line fully protected by design patents issued or pending in the United States of America and Dominion of Canada. Mechanical patents applied for.

EQUIPPED WITH MARKEL NEO-GLO ELEMENT AND CHROMIUM REFLECTOR

The Neo-Glo element in Markel Heetaires is a glowing bar that produces its heat with equal intensity at all points—from one end to the other. There are no hot spots—no cold spots. The tube of refractory material attains the same heat intensity as the wire itself so that the entire element and not just the wire becomes a bar of solid, glowing heat that is delivered far out into the room by the scientifically designed reflector.



The Neo-Glo element with magnified section to show deeply imbedded wire into tube and the accurate spacing between wires.

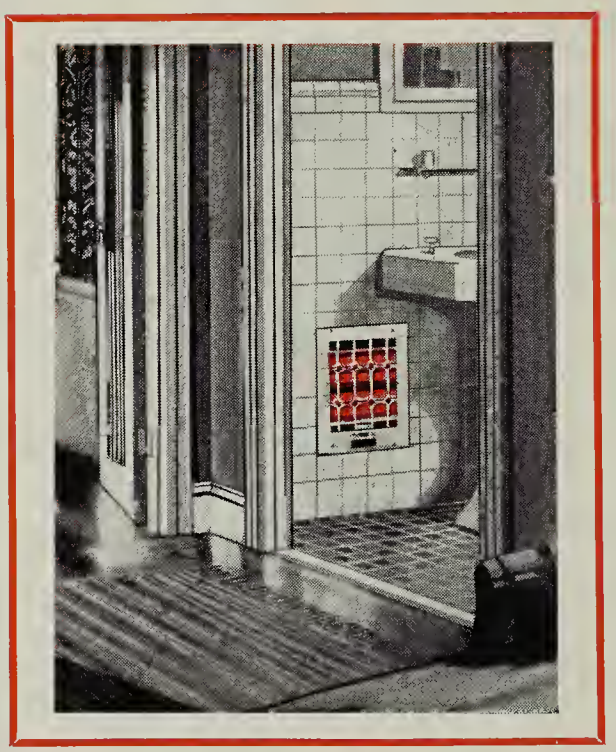
PRINTED IN U. S. A.

THE MARKEL Heetaire

Neo-Glo Models

BUILT IN WALL TYPE

The Markel single element wall type Heetaire. This model may also be had with double elements.



Markel wall type Heetaires will bring the comfort, cleanliness and cheer of electric heat to every room in your home.

The modern solution of auxiliary heating problem. Efficient, economical, practical for old homes or new.

MARKEL Neo-Glo Heetaires, inset wall type, provide the comfort and convenience of electric heat as an integral part of the home. Built into the wall—they are out of the way—ready to deliver volumes of heat at the click of a switch. Markel built-in Heetaires are a permanent addition to the home. They increase value to the property far beyond their cost. They provide that touch of modern convenience that stamps the home as especially desirable—either to live in, to rent or sell. Being electric, there are no fumes, dirt or dust to soil the walls or create unhealthful odors. They are today the most advanced note in auxiliary heating equipment.

MARKEL HEETAIRES ARE EASY TO INSTALL IN NEW WALLS OR OLD

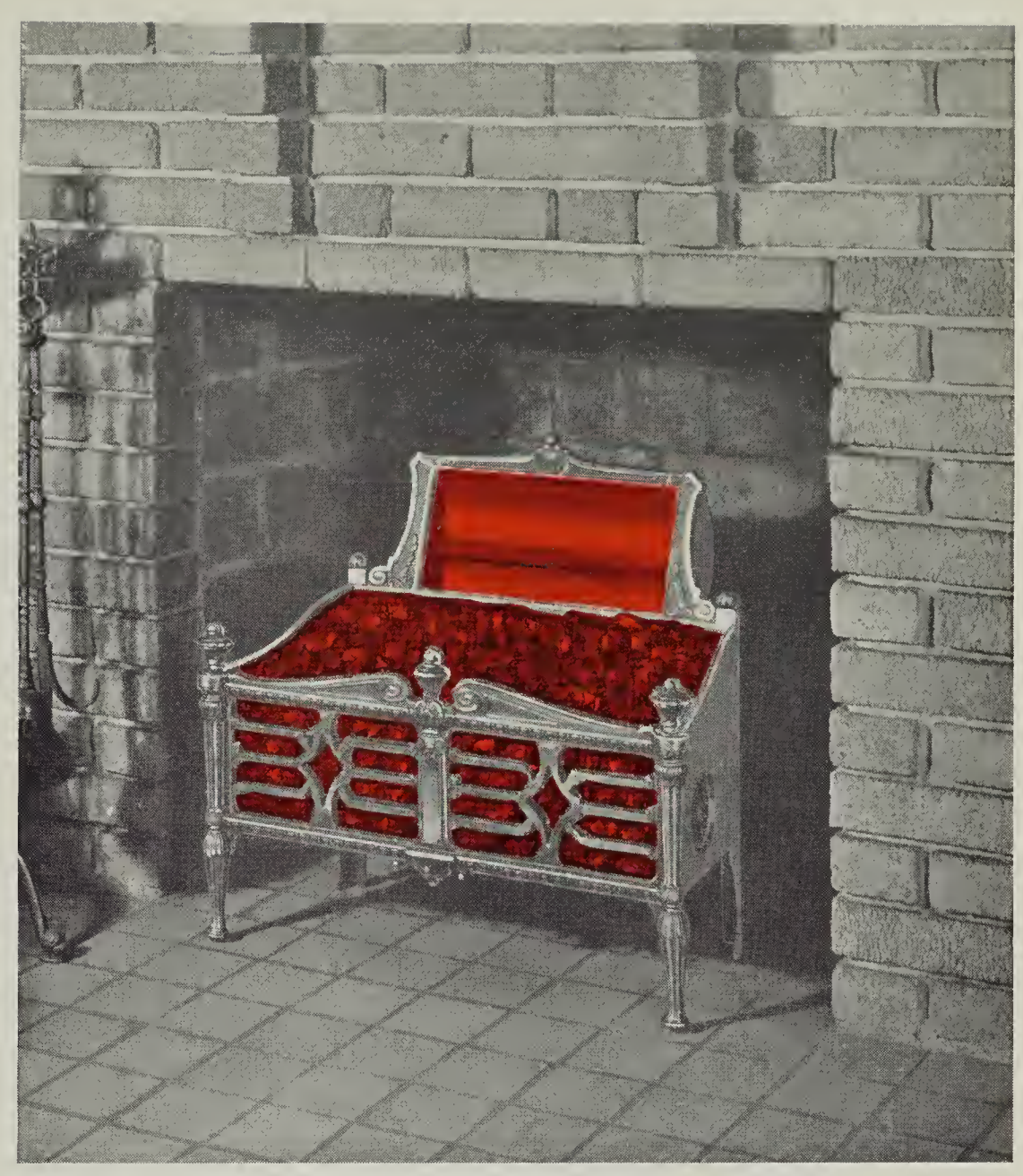
Markel Heetaires can be readily installed by any electrician, either in a new or an old building.
The operations are the same as when installing a convenience outlet.
Heetaire grills overlap sufficiently so that rough edges of openings do not show.

MARKEL ELECTRIC PRODUCTS, Inc. : : BUFFALO, N. Y.

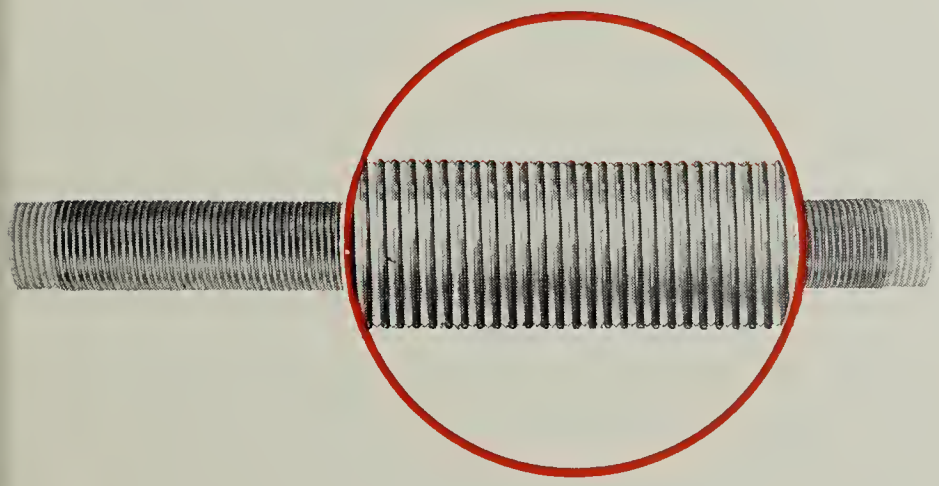
MARKEL

FIREPLACE HEETAIRES

Neo-Glo Models



THE efficiency of the Markel Neo-Glo element is now an inbuilt feature of Markel Fireplace HEETAIRES. These Heetaires, which so beautifully replace the fumes, smoke, dust and dirt of gas, wood or coal, are made in several sizes to meet the requirements of every fireplace. They are beautifully designed, and produce the effect of hot coals with amazing reality. Markel Fireplace Heetaires are made of cast ferro-metal and finished in Burnt Brass, English Bronze or Pewter and Black. Equipped with switches, 8 feet of cord, necessary bulbs and patented whirlers for producing the flame effect of the coal basket. Also made without heating element.



The Neo-Glo element with magnified section to show deeply imbedded wire into tube and the accurate spacing between wires.

Neo-Glo ELEMENT AND REFLECTOR

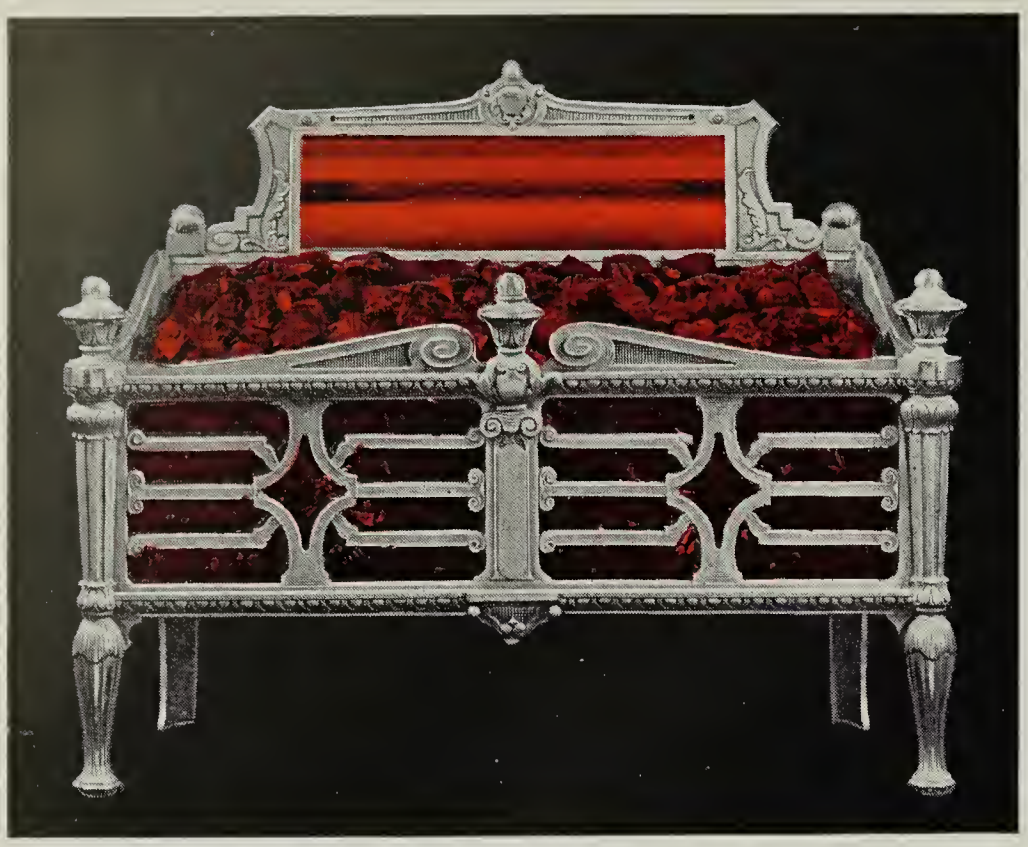
THE Neo-Glo element in Markel Heetaires is a glowing bar that produces its heat with equal intensity at all points—from one end to the other. There are no hot spots—no cold spots. The tube of refractory material attains the same heat intensity as the wire itself so that the entire element and not just the wire becomes a bar of solid, glowing heat that is delivered far out into the room by the scientifically designed reflector.

All Heetaire Reflectors are designed to reflect the heat beam in the most scientific and usable manner. They are paraboloid in shape, resulting in a broad, unbroken sheet of flame or glow that is reflected without loss from the heavily Chromiumed surface.

Markel Electric Products, Inc., Buffalo, N. Y.

MARKEL

HEETAIRES Neo-Glo Models



ELECTRIC HEAT

WITH THE BEAUTY OF AN OPEN FIREPLACE

CHEERFUL
COMFORTABLE
COLORFUL

GLOWING beauty, warmth and cheer — like a hot bed of coals—via electricity! Instinctively you reach out your hands to the heat waves that radiate from the Neo-Glo element so ingeniously arranged in its reflector. The hot coal effect is produced by lumps of colored glass with lights beneath. When the lights are out, the glass looks like a freshly laid unlighted fire bed. When the lights are on, two concealed whirlers produce a flame effect that appears to radiate heat waves with great reality.

A beautifully designed Heetaire—fit for the finest home. Made with or without heating element.

Listed as Standard by Underwriters' Laboratories.

Specifications and Prices

No.	*Volts*	*Watts*	*Prices*	*Elements for Replacement Element No.*	*Price*
60	No Heat		$33.50	No Heat	No Heat
62	115	1300	38.50	E-62	$4.00
62-H	230	1300	38.50	E-62	4.00
63	115	2000	45.00	E-63	6.00
63-H	230	2000	45.00	E-63	6.00
64	115	3000	50.00	E-64	8.00
64-H	230	3000	50.00	E-64	8.00

SIZES: Nos. 62-62H—25″x20″x15″ deep. Nos. 63-63H-64-64H—25″x22″x16″ deep.

Finishes: Burnt Brass, English Bronze, Pewter and Black.

Reflector: Chromium Plated, Highly Polished, 15″ long.

Nos. 60, 62, 62-H are furnished with 8 ft. of portable cord and are attachable to any convenience outlet. Larger sizes, Nos. 63, 63-H, 64 and 64-H require direct wiring.

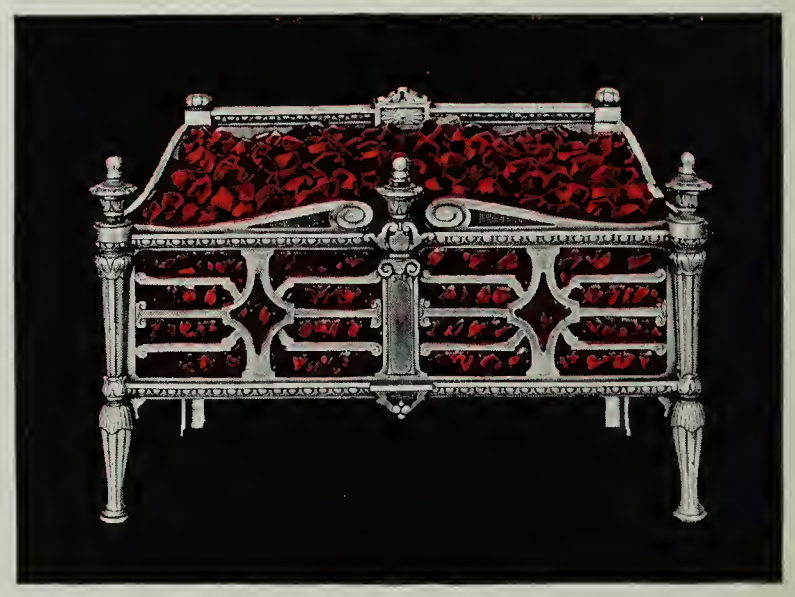
Supplied with two special bulbs for illumination of coal basket and two patented whirlers for flame effect. Switches conveniently located in front.

Packed: One in crate. Shipping weight approximately 100 lbs.

PRINTED IN U. S. A.

Markel Electric Products, Inc.

BUFFALO, NEW YORK



Above is shown the Fireplace Heetaire without heating elements—producing with amazing reality the effect of a glowing basket of hot coals.

LA SALLE

9300 LINE

LIGHTING FIXTURES

Beautiful
Shaded Light

LA SALLE METAL ARTS CORPORATION, BUFFALO, N. Y.

THE LA SALLE 9300 LINE

LIGHTING FIXTURES

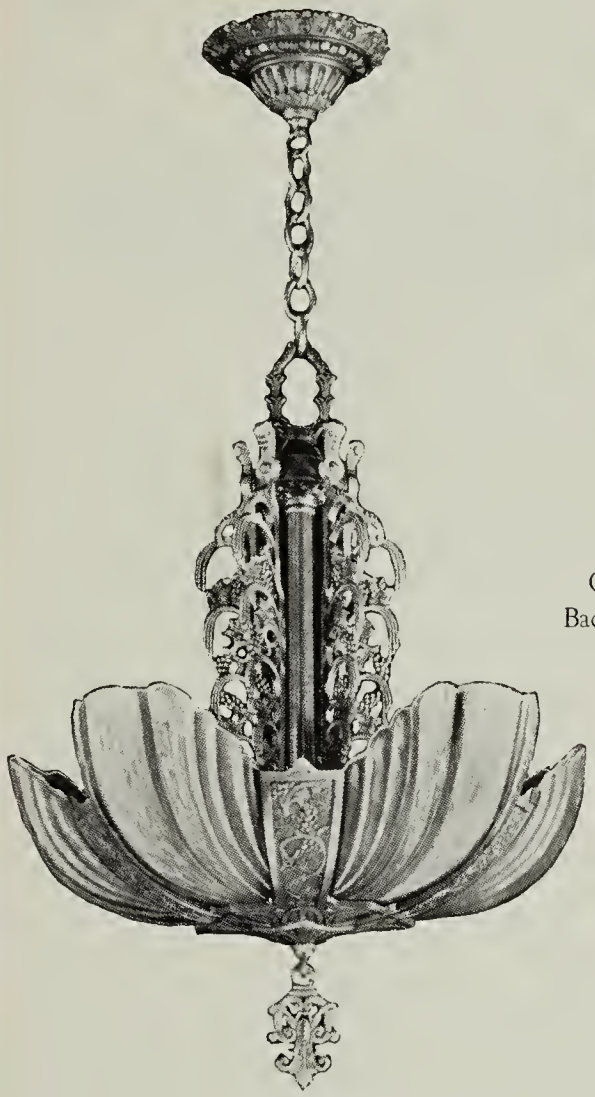
Featuring Shaded Light Through Beautiful Satin Finish Glassware

LA SALLE, in these new and beautiful 9300 Line lighting fixtures, presents an entirely new and distinctive note. Shaded light is featured, using shell shaped glassware of honey colored satin finish to give the soft, glowing light so much in demand. These fixtures are cast in ferro metal, and are designed so that the glassware becomes a component part of each fixture. The decorations are modeled in a free and modern manner. Two finishes: Pewter and Gold or Antique Gold.

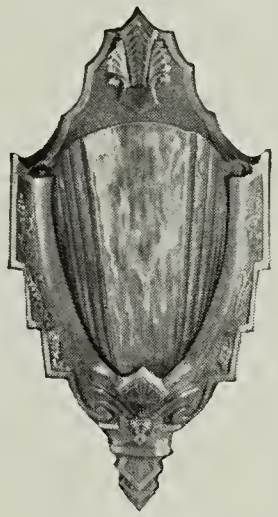
La Salle Metal Arts Corp., Buffalo, N. Y.

LaSalle 9300 Line lighting fixtures are solving in an admirable manner the widespread demand for shaded light. New, interesting, fascinating—they command attention and get sales. Display them prominently for your customers.

LA'SALLE

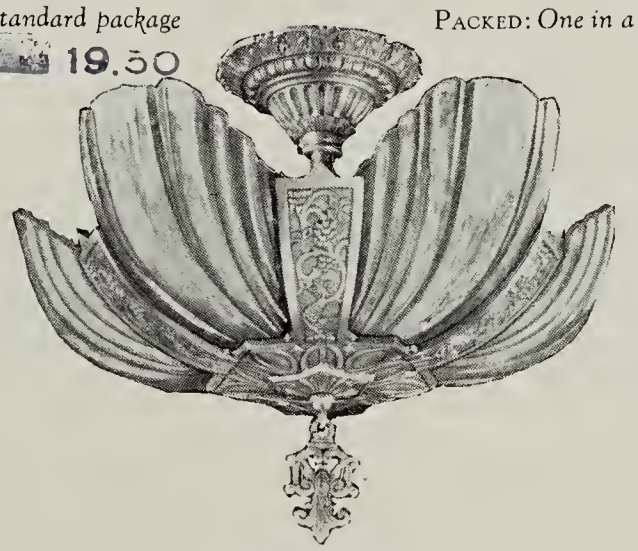


No. 9335
FIVE LIGHT DROP FIXTURE
Length 42″; Spread 18½″
FINISHED: *Pewter and Gold*—CODE: *Dungeon*
Antique Gold —CODE: *Duplex*
WIRED: *Keyless Sockets*
PACKED: *One in a carton; Five in a standard package*
PRICE: $22.50 19.50



No. 9301
ONE LIGHT BRACKET
Back 12″ x 6¼″; Extends 4½″
FINISHED: *Pewter and Gold*—CODE: *Draggle*
Antique Gold —CODE: *Dragon*
Ivory Poly —CODE: *Durable*
WIRED: *Canopy Switch*
PACKED: *One in a carton; ten in a standard package*
PRICE: $6.00 5.00

No. 9315
FIVE LIGHT DROP FIXTURE
Length 36″; Spread 18½″
FINISHED: *Pewter and Gold*—CODE: *Dahlia*
Antique Gold —CODE: *Daisy*
WIRED: *Keyless Sockets*
PACKED: *One in a carton; five in a standard package*
PRICE: $18.50 16.50

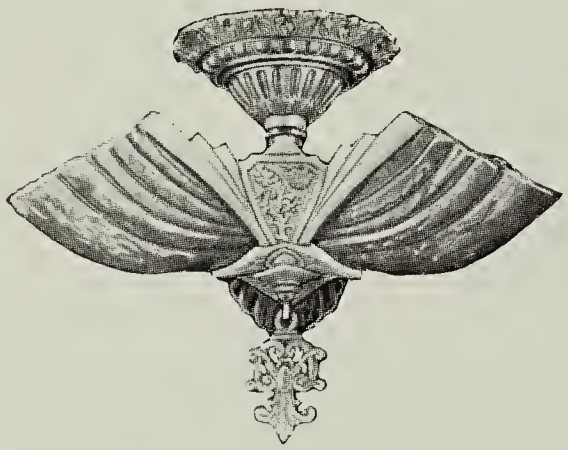


No. 9325
FIVE LIGHT SEMI-CEILING
Length 13½″; Spread 18½″
FINISHED: *Pewter and Gold*—CODE: *Drummer*
Antique Gold —CODE: *Ducat*
WIRED: *Keyless Sockets*
PACKED: *One in a carton; five in a standard package*
PRICE: $18.00 16.50

LA'SALLE

No. 9312
TWO LIGHT DROP FIXTURE
Length 36″; Spread 14½″ x 6″
FINISHED: *Pewter and Gold*—CODE: *Drain*
Antique Gold —CODE: *Drama*
Ivory Poly —CODE: *Dwarf*
WIRED: *Keyless Sockets*
PACKED: *One in a carton; five in a standard package*
PRICE: $8.50

No. 9322
TWO LIGHT SEMI-CEILING FIXTURE
Length 10½″; Spread 14½″ x 6″
FINISHED: *Pewter and Gold*—CODE: *Dresden*
Antique Gold —CODE: *Drifter*
Ivory Poly —CODE: *Dynamic*
WIRED: *Keyless Sockets*
PACKED: *One in a carton; five in a standard package*
PRICE: $7.50



No. 9323
THREE LIGHT SEMI-CEILING FIXTURE
Length 11½″; Spread 13½″
FINISHED: *Pewter and Gold*—CODE: *Driver*
Antique Gold —CODE: *Drudge*
Ivory Poly —CODE: *Dynasty*
WIRED: *Keyless Sockets*
PACKED: *One in a carton; five in a standard package*
PRICE: $10.50

No. 9313
THREE LIGHT DROP FIXTURE
Length 36″; Spread 13½″
FINISHED: *Pewter and Gold*—CODE: *Draper*
Antique Gold —CODE: *Dredge*
Ivory Poly —CODE: *Dwindle*
WIRED: *Keyless Sockets*
PACKED: *One in a carton; five in a standard package*
PRICE: $11.50

LA'SALLE

La Salle Lighting Fixtures

Series 9200

A Modern Interpretation

La Salle

LIGHTING FIXTURES

Here is Modern Beauty Worthy of Any Home---The La Salle Lighting Fixtures, Series 9200

COMBINING the old with the new —that is the mode of today in decoration. In no more graceful way can the modern note be blended into the home than through light. That is why LaSalle has gone to such infinite pains in the designing of these beautiful fixtures. New as tomorrow—yet possessing that rare quality of harmonizing the present and past.

Study carefully the designing of these fixtures. True, they are different because all that has made many modern fixtures unadaptable to the decorative scheme of the average home has been avoided in the designing of the LaSalle 9200 Series.

The motif is clean cut, reminiscent of a fine piece of grille work, harmonizing with it are decorative elements that carry out the modern note without overdoing it. Professional decorators will like this LaSalle series especially, the home owner will recognize it as possessing those qualities which will give new life and beauty to any or every room in his house.

The LaSalle Series 9200 is cast in Ferro Metal and finished in Pewter and Gold. A great line which has wide sales possibilities.

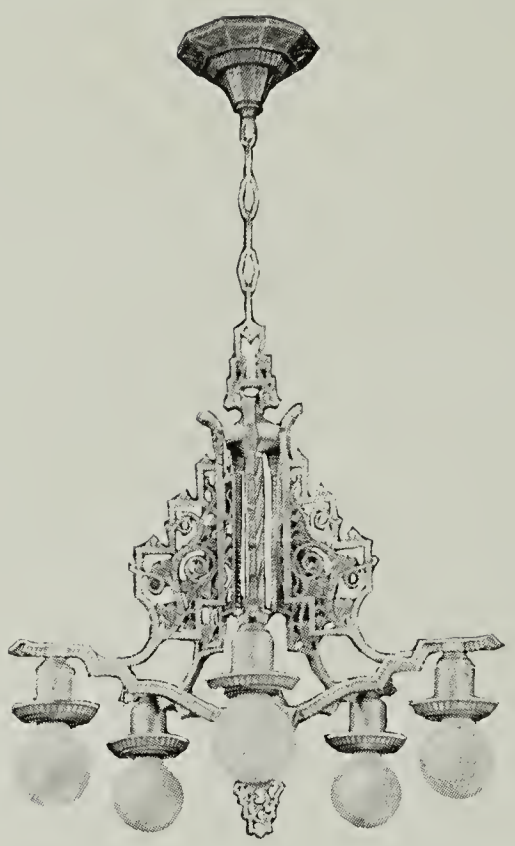
La Salle
LIGHTING FIXTURES

No. 9201
ONE LIGHT CANDLE BRACKET
Wall Plate 9¾″ x 4½″ Extends 4½″
Finish: Pewter and Gold
Code: Dobbin
Wired: Canopy Switch
Packed: One in carton, 10 in standard pkg.
Price $3.50

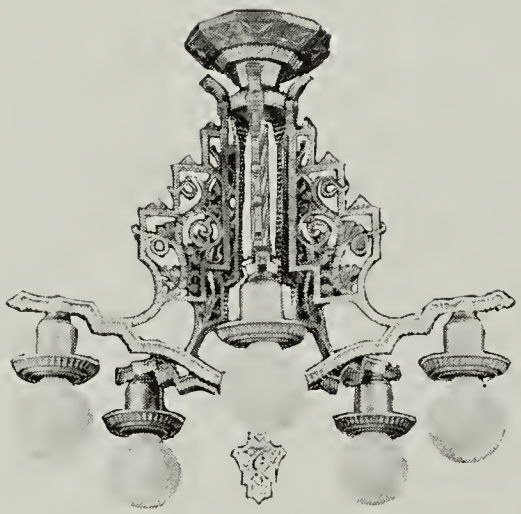
No. 9202
TWO LIGHT CANDLE BRACKET
Wall Plate 9¾″ x 4½″ Extends 3⅛″
Spread 9½″
Finish: Pewter and Gold
Code: Doctor
Wired: Canopy Switch
Packed: One in carton, 10 in standard pkg.
Price $4.50

No. 9205
FIVE LIGHT CANDLE
Length 42″ Spread 21″
Finish: Pewter and Gold
Code: Dogma
Wired: Keyless Sockets
Packed: One in carton, 5 in standard pkg.
Price $18.50

The LaSalle Series 9200—lighting fixtures for today and tomorrow—and possessing that rare quality of harmonizing with any interior in good taste.



No. 9215
FIVE LIGHT DROP
Length 42″ Spread 21″
Finish: Pewter and Gold
Code: Dolman
Wired: Keyless sockets
Packed: One in carton, 5 in standard pkg.
Price $18.50



No. 9225
FIVE LIGHT SEMI-CEILING
Length 19″ Spread 21″
Finish: Pewter and Gold
Code: Dolphin
Wired: Keyless sockets
Packed: One in carton, 10 in standard pkg.
Price $18.50

No. 9261
ONE LIGHT CEILING
Length 4½″ Spread 6″
Finish: Pewter and Gold
Code: Domain
Wired: Keyless socket
Packed: One in carton, 10 in standard pkg.
Price $2.50

PRINTED IN U.S.A.

La Salle

LIGHTING FIXTURES

SERIES 9100

- - With a Graceful Sweep of Line and a Massive Beauty of Decoration - - These Fixtures Adapt Themselves to Every Type of Interior. . . . . .

La Salle

LIGHTING FIXTURES

Series 9100

WITH a graceful sweep of line and a massive beauty of decoration this new line by LaSalle takes front rank in the lighting fixture field for great dollar for dollar value. Notice particularly that the strap arms are made the more beautiful with a rolled decoration and that the modeling of the decorative elements is handled in a free and modern manner.

You can recommend the LaSalle 9100 Series to your most critical customers. It is a quality line in which character in design and harmony in the blending of the finish have not been sacrificed despite the moderate price range. Finished in Swedish Iron and Gold. Strap Iron construction in conjunction with ferro metal for decorative elements.

LA SALLE METAL ARTS CORPORATION
112 CARROLL STREET BUFFALO, N. Y.

No. 9101

ONE LIGHT CANDLE BRACKET

Wall Plate 9″ x 5″ Extends 6″
Finish: Swedish Iron and Gold
Code: Dabble
Wired: Canopy Switch
Packed:
One in carton, 10 in standard pkg.

Price $3.50

No. 9102

TWO LIGHT CANDLE BRACKET

Wall Plate 9″ x 5″ Extends 4½″
Spread 8⅝″
Finish: Swedish Iron and Gold
Code: Dairy
Wired: Canopy Switch
Packed:
One in carton, 10 in standard pkg.

Price $4.50

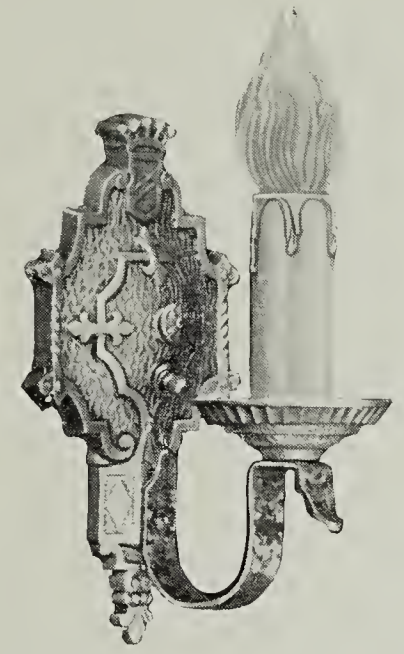
No. 9105

FIVE LIGHT CANDLE

Length 36″ Spread 21″
Finish: Swedish Iron and Gold
Code: Danger
Wired: Keyless sockets
Packed:
One in carton, 5 in standard pkg.

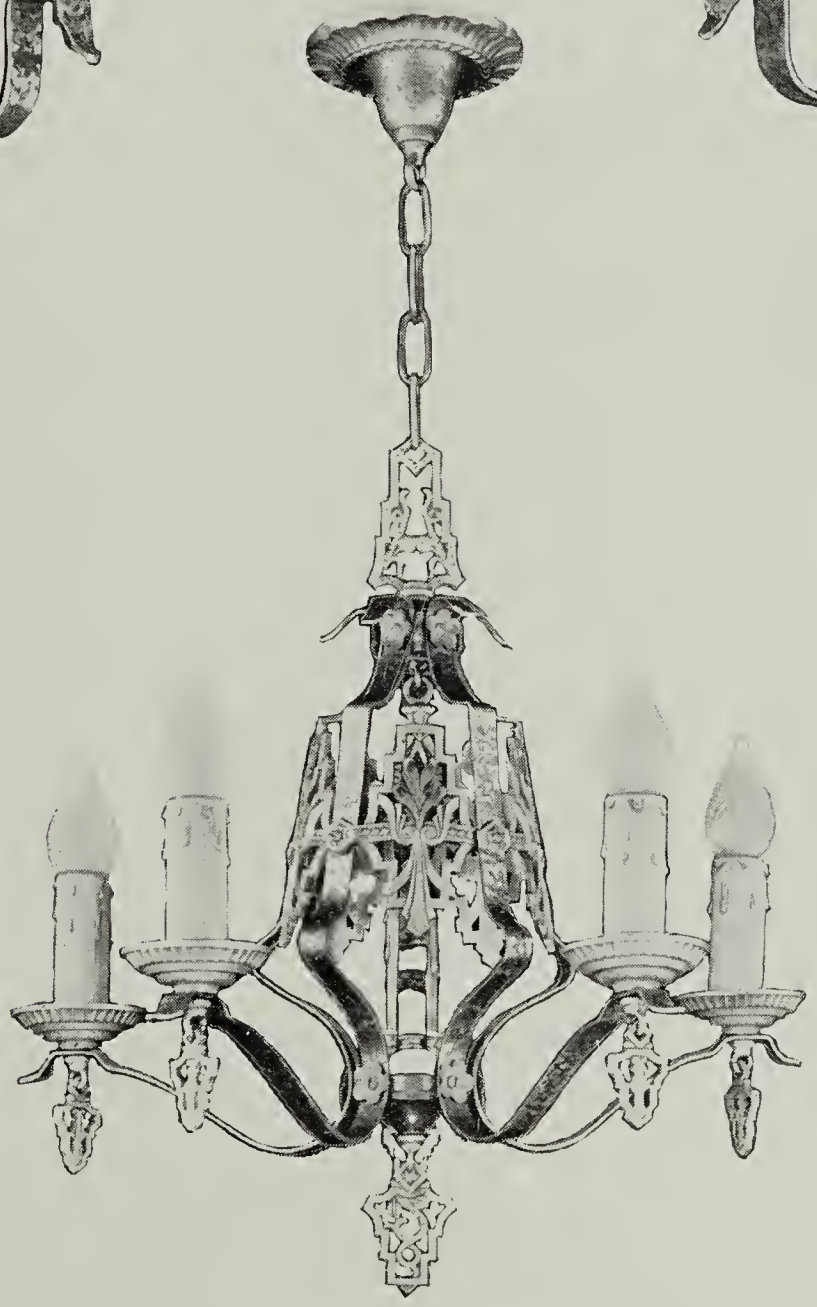
Price $12.00

La Salle
LIGHTING FIXTURES



No. 9101

No. 9102



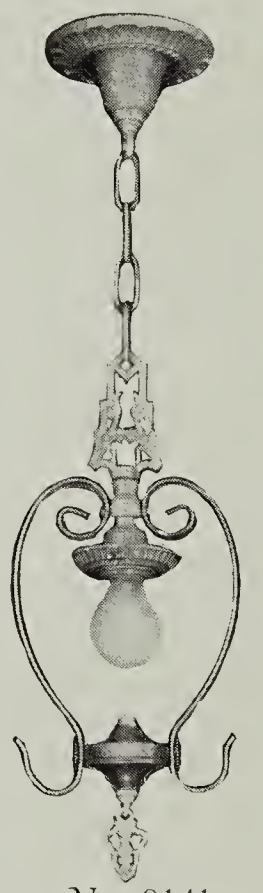
No. 9105

No. 9125

FIVE LIGHT SEMI-CEILING
Length 19½″ Spread 21″
Finish: Swedish Iron and Gold
Code: Damask
Wired: Keyless sockets
Packed:
One in carton, 5 in standard pkg.
Price $12.00

No. 9115

FIVE LIGHT DROP
Length 36″ Spread 21″
Finish: Swedish Iron and Gold
Code: Damage
Wired: Keyless sockets
Packed:
One in carton, 5 in standard pkg.
Price $12.00



No. 9141

ONE LIGHT HALL
Length 36″ Spread 7″
Finish: Swedish Iron and Gold
Code: Dandy
Wired: Keyless socket
Packed:
One in carton, 5 in standard pkg.
Price $6.00

No. 9161

ONE LIGHT CEILING
Length 3¾″ Spread 6¼″
Finish: Swedish Iron and Gold
Code: Davis
Wired: Keyless socket
Packed:
One in carton, 10 in standard pkg.
Price $2.00

PRINTED IN U.S.A.

La Salle

Series 3500

Emphasizing the modern trend in designing and the importance of shaded light.

La Salle

LIGHTING FIXTURES

La Salle

Series 3500

LIGHTING . . .

. . . FIXTURES

This new line, cast in ferro metal, combines a highly decorative quality with the modern tendency to colorful shaded lighting. These fixtures are finished in white gold with delicate touches of color, or in ivory poly. The glassware is satin finish honey color on all numbers. Fixtures having ivory poly finish are available also with Pastel Rose colored glass with satin finish. These fixtures give an unusually massive appearance and are highly decorative in any type of room.

LA SALLE METAL ARTS CORPORATION, - BUFFALO, N. Y.

ALL NUMBERS IN THIS LINE FULLY PROTECTED BY DESIGN PATENTS ISSUED OR PENDING IN THE UNITED STATES OF AMERICA AND THE DOMINION OF CANADA.

La Salle

PRINTED IN U.S.A.

No. 3525

FIVE LIGHT SEMI CEILING FIXTURE

Length 14″; Spread 21″

FINISH: *White Gold Poly, Honey Colored Glass*—CODE: *Bandit*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $16.50

No. 3535

FIVE LIGHT DROP FIXTURE WITH BRACES

Length 42″; Spread 21″

FINISH: *White Gold Poly, Honey Colored Glass*—CODE: *Banish*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $21.00

No. 3501

ONE LIGHT BRACKET

Back 11″x7″; Extends 4″

FINISH: *White Gold Poly, Honey Colored Glass*—CODE: *Baboon*

Ivory Poly, Pastel Rose Glass—CODE: *Barrage*

WIRED: *Canopy Switch*

PACKED: *One in a Carton; Ten in Standard Quantity*

PRICE: $4.50

No. 3523

No. 3523

THREE LIGHT SEMI-CEILING FIXTURE

Length 14″; Spread 15″

FINISH: *White Gold Poly, Honey Colored Glass*—CODE: *Bandage*
Ivory Poly, Pastel Rose Glass—CODE: *Bauble*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $10.50

No. 3522

[Not Illustrated]

TWO LIGHT SEMI-CEILING FIXTURE

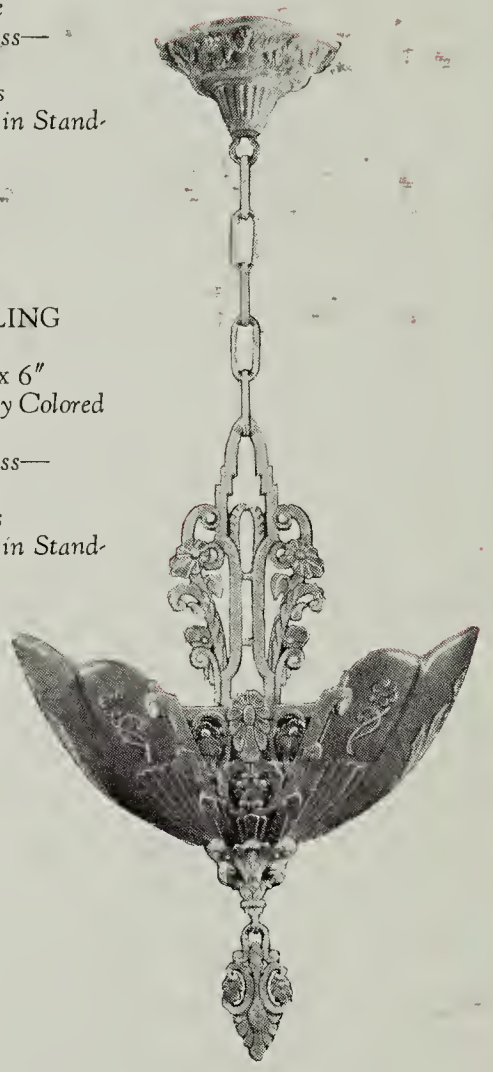
Length 14″; Spread 15″ x 6″

FINISH: White Gold Poly, Honey Colored Glass—CODE: *Balsom*
Ivory Poly, Pastel Rose Glass—CODE: *Battery*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: ~~$7.50~~
$7.50



No. 3512

TWO LIGHT DROP FIXTURE

Length 36″; Spread 15″ x 6″

FINISH: *White Gold Poly*—CODE: *Baffle*
Ivory Poly—CODE: *Bantam*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $8.50

No. 3515

FIVE LIGHT DROP FIXTURE

Length 36″; Spread 21″

FINISH: *White Gold Poly, Honey Colored Glass*—CODE: *Ballot*

WIRED: *Keyless Sockets*

PACKED: *One in a Carton; Five in Standard Quantity*

PRICE: $16.50

No. 3513

[Not Illustrated]

THREE LIGHT DROP FIXTURE

Length 36″; Spread 15″

FINISH: *White Gold Poly, Honey Colored Glass*—CODE: *Baker*
Ivory Poly, Pastel Rose Glass—CODE: *Barley*

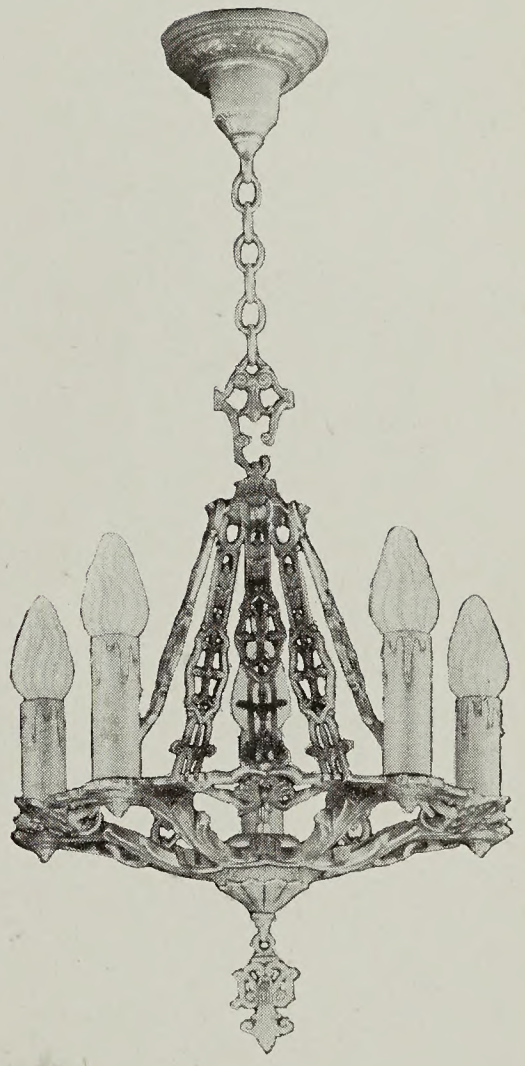
WIRED: *Keyless Sockets*

PACKED: *One in a Carton Five in Standard Quantity*

PRICE: $11.50

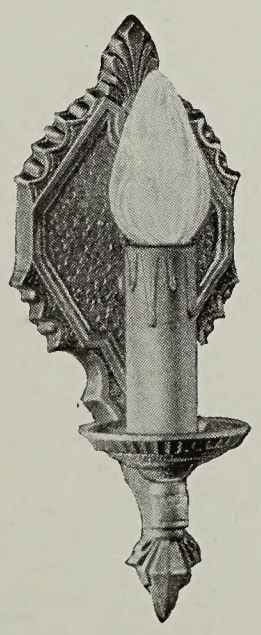
The La Salle 3400 Line LIGHTING FIXTURES

This new La Salle line, with its massive spread and graceful lines suggests value far beyond its price. Note the pleasing proportions of the brackets and the highly ornamental motifs of the fixtures. They are designed to combine with harmony and good taste in any home. Cast in Ferro-metal and finished in beautiful Del Rio with brown as the basic color, shaded in gold and highlighted with delicate tints.



No. 3405

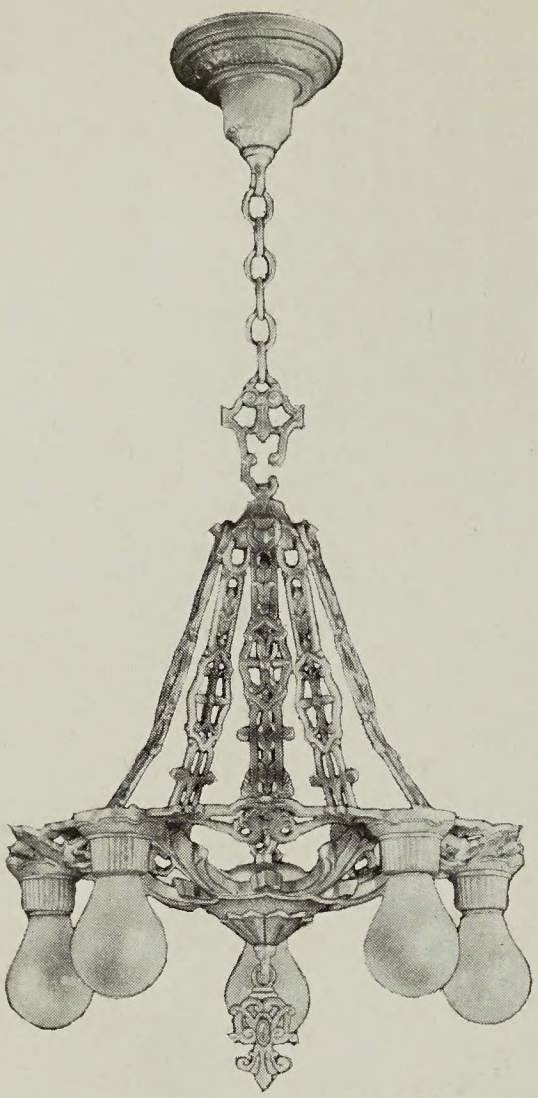
FIVE LIGHT CANDLE FIXTURE
Length 42″; Spread 15½″
FINISH: *Del Rio*—CODE: *Caddy*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $9.75



No. 3401

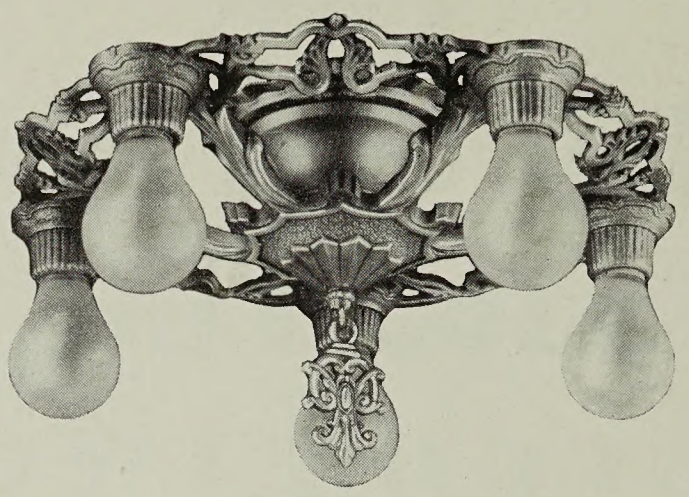
No. 3401

ONE LIGHT CANDLE BRACKET
Wall Plate 11½″ x 4⅝″, Extends 4⅜″
FINISH: *Del Rio*—CODE: *Cabin*
WIRED: *Canopy Switch*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $2.75



No. 3415

FIVE LIGHT DROP FIXTURE
Length 42″; Spread 15½″
FINISH: *Del Rio*—CODE: *Calcium*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $9.75

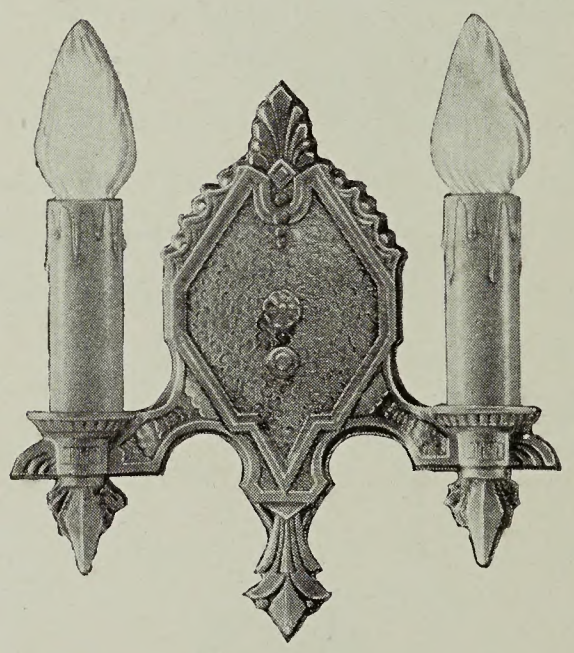


No. 3465

FIVE LIGHT CEILING
Length 8″; Spread 15½″
FINISH: *Del Rio*—CODE: *Caldron*
WIRED: *Keyless Sockets*
PACKED: *One in a carton, Five in Standard Quantity*
PRICE: $7.50

No. 3402

TWO LIGHT CANDLE BRACKET
Wall Plate 10⅛″ x 10½″, Extends 3″
FINISH: *Del Rio*—CODE: *Cactus*
WIRED: *Canopy Switch*
PACKED: *One in a carton, Ten in Standard Quantity*
PRICE: $3.50



No. 3402

PRINTED IN U.S.A.

AVERY
COLUMBIA